



**Alpha
Tau
Omega**

**University
of
Illinois**

Alpha Tau Omega

Unlike many fraternities that boast of being the "best," Alpha Tau Omega relies solely on its record. In an article printed by the school newspaper, The Daily Illini, sports writer Chip Cirillo (not an ATO) analyzes ATO and crushes the myths surrounding our house. The following is an excerpt from the original article titled "The Team Fans Love to Hate Just Rolls On."

"Mike Royko, the Chicago Sun-Times columnist, recently wrote a column concerning one of the oldest traditions in baseball—hating the New York Yankees. This state of mind arises from jealousy of the Yankees' winning ways.

At Illinois, there is a similar tradition in intramural circles: hating Alpha Tau Omega. Most people that hate Taus do so because they too, have winning teams.

Recently Taus were champions in Fraternity Blue football, basketball, volleyball, swimming, track, water polo and racquetball. In the All-University League, they were champions in football and B-League basketball. They even had champions in co-rec sports which found them No. 1 in basketball and water basketball.

Year after year Taus chalk up championship after championship while hundreds of other teams watch trophies being carried to 1101 W. Pennsylvania Ave. . . .

. . . There is usually a large throng of female followers at most of their important games, many of whom have the ATO letters sewn on the seat of their pants. The appearance of these girls gives rival teams another reason to despise the men in gold and blue. . . .

Jealousy has inspired many fantastic rumors about life at Alpha Tau Omega. Among the wildest fallacies are that football players get fined if they miss a practice, a rushee can only pledge if he has been an all-conference athlete in high school, and most Taus would rather watch Monday Night Football than socialize at an exchange.

The only thing that could save its "popularity" would be a decade of losing teams and that possibility is very remote."

Although we take extreme pride in our athletic accomplishments, they comprise only a small percentage of ATO in total.

Academics



At Alpha Tau Omega, your education is first and foremost. ATO consistently earns a house gradepoint average above the all men's and fraternity men's averages. Our eighty members vigorously pursue thirty-one curricula. High grades and strong ambition help Taus continue their education past graduation into medical, dental, law and graduate schools. Beyond this, ATO's are represented in many honoraries such as Bronze Tablet (top 2% of graduating seniors), Beta Alpha Psi, and Rho Epsilon.

ATO owns a tradition of scholastic excellence. Our achievements are a result of incentives like more than \$3000 in annual scholarships. Other incentives are student-faculty banquets and Chapter Roll, a system determining room selection by grades.

Community and Campus Involvement



We at ATO donate a great amount of time and energy to our community and campus. Within our area, ATO sponsors many worthwhile causes, foremost is the ATO Little Sister Car Wash. Proceeds from this day long event are donated to the American Cancer Society. Thousands of dollars have gone to the research and cure of this horrible disease. Our fall Canned Food Drive benefits the less fortunate families in Champaign County through the Salvation Army. We participate in two spring philanthropies. The ATO Hotdog Eating Contest benefits the Epilepsy Foundation and the ZBT Dance Marathon annually raises money for various causes including World Hunger and retarded children. The most self gratifying cause we are involved in is the Pal Program. College students (pals) are paired with orphaned, single parented or abused boys. Both the pal and the boy gain through interaction and guidance.



Neil Bresnahan and His Pal



Alderman Jay Springman

Within the community, ATO is fortunate to have members involved in government. Jay Springman represents Urbana's 1st Ward as alderman and Jim Lauschke is a Champaign Deputy County Clerk.

Taus campus involvement eclipses community participation. Past Inter-fraternity Council President John Aymond and Shorter Board President Jim Bremhorst are superior ATO's. Will Stroth, a member of the University Concert Choir and the entertainment group Young Illini, was cast as the lead in the spring musical "Sugar." The following is a list of activities using ATO talent: Starcourse, a concert selection group; McKinley Health Center Student board; Health Advocates; Mid-American IFC; Student Government Commission; Board of Fraternity Affairs; IFC Judicial Board; IFC Rush and Intra-fraternal Programs; various honoraries such as Atius, Sachem and Shorter Board.

**Past I.F.C. President
John Aymond**



Athletics



ATO athletics spell class: Our teams show it—Our athletes act it! Success and respect have been the result. ATO athletes compete at all levels of intramural and varsity competition available at the university. Our house fields teams in football, basketball, softball, soccer, swimming, track and field, water polo, golf, wrestling, hockey, racquetball, floor hockey, volleyball, bowling, and tennis. We are constantly searching for top quality athletes to participate in these sports. ATO will remain THE dominant force in campus athletics only by maintaining outstanding athletic teams.

Only high quality individuals and exceptional athletes can maintain our rich athletic tradition. Our high level teams coupled with the character of our athletes leaves ATO the only fraternity for the prospective campus athlete. Your decision to join the men of ATO will enhance the class of our athletic program.



All University Championship Football Team

Three Taus with the University of Kentucky Invitational Tournament Championship Trophy. Bryan Leonard and Rob Judson carry M.V.P. Neil Fresnahan.



The following is a list of ATO CHAMPIONSHIPS in recent years: Football—All-University League, Large Fraternity League, B-League, Pledge League; Basketball—Large Fraternity League, Pledge League, 6-foot and Under, ATO Tournament, Delta Upsilon Tournament; Softball; Swimming; Track and Field; Water Polo; Racquetball; Volleyball. ATO Varsity athletes compete on the Basketball, Football, Golf, Swimming, Water Polo, and Soccer teams.



Social



Taus still find time to plan a heavy social calendar no matter how busy we are. Exchanges (parties with specific sororities) convene up to six times a semester. Our best remembered exchange was with the Illini cheerleaders and pompon girls. The annual party with the Ice Capettes, girls who skate with the Ice Capades, is a close second. Our three main events of the year are as follows: Pledge Dance is a costume party planned and hosted by the pledges. Outhouse Scramble, a lavish picnic, signifies the beginning of Spring. The ATO Sweetheart Formal follows shortly after Outhouse. Our Sweetheart, the girl voted most popular by Taus, is announced and crowned during the dance. Past locations for Sweetheart have been The Chicago Hyatt House, a riverboat in St. Louis, and the O'Hare Hyatt House. For a closer look at ATO social life, visit us during Formal Rush.



An ATO contingent at a recent sorority barn dance.

Little Sisters



Little sisters are girls especially close to the men in a fraternity. We have chosen 100 excellent girls as Little Sisters of the Maltese Cross. These girls are both sorority members and independents. The Greek little sisters represent fourteen sororities.

Our Little Sisters actively participate in most house functions. ATO's largest philanthropy, the Car Wash for the American Cancer Society, is co-sponsored by our Little Sisters. As many as six parties a semester are solely for ATO's and these girls. You can meet our Little Sisters by visiting ATO during formal rush.



ATO Little Sisters with Santa Claus

Special Events

Parents play an important role in ATO. Three weekends a year are devoted solely to our parents; Dad's Weekend in the fall, Parent's Weekend in the winter, and Mom's Weekend in the spring. Our parents spend the weekend at the chapter and participate in a variety of activities. These activities are determined by the parents themselves through officers in the Parents Club.

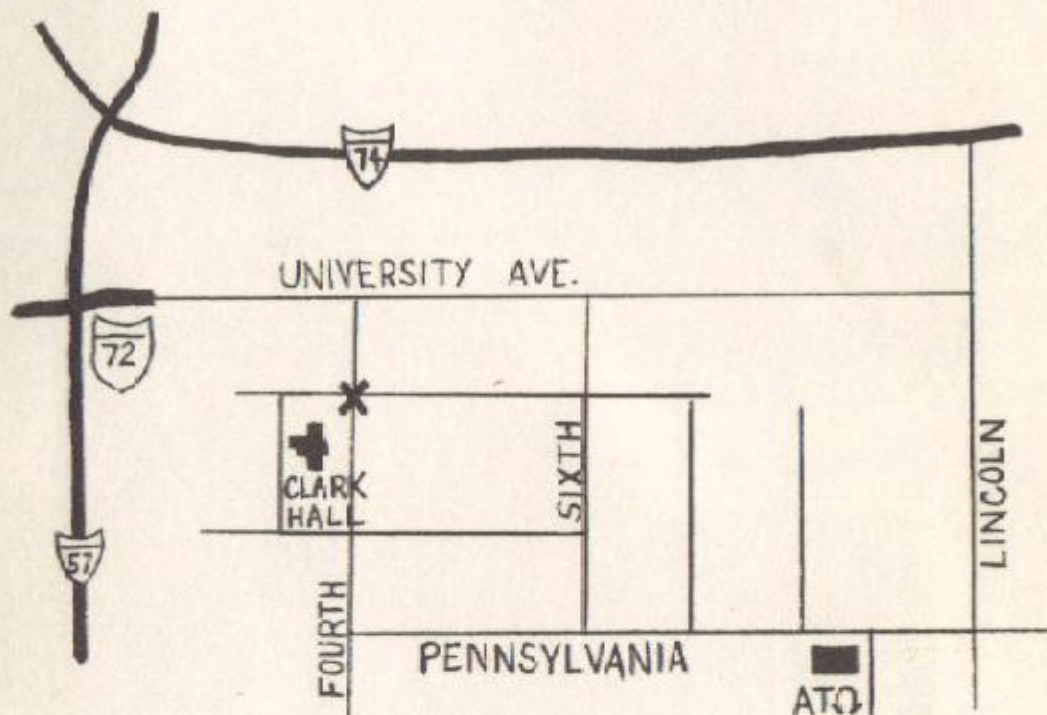
Since our chapter at U of I is almost 100 years old, Tau alums number well over 1000. The Homecoming celebration each year draws many alumni and their families back to their alma mater. The alums take a vital interest in helping us keep ATO on top.



Taus in Florida during the annual spring break migration.



General Information



You will be staying at Clark Hall during formal rush. ATO provides a shuttle service between Clark Hall and our house. Take advantage and meet the shuttle at the corner of Fourth and Gregory Streets.

Bring this pamphlet with you for formal rush and use it when comparing houses.

We are looking forward to meeting you and confident that you will enjoy Alpha Tau Omega.

Alpha Tau Omega
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Taus