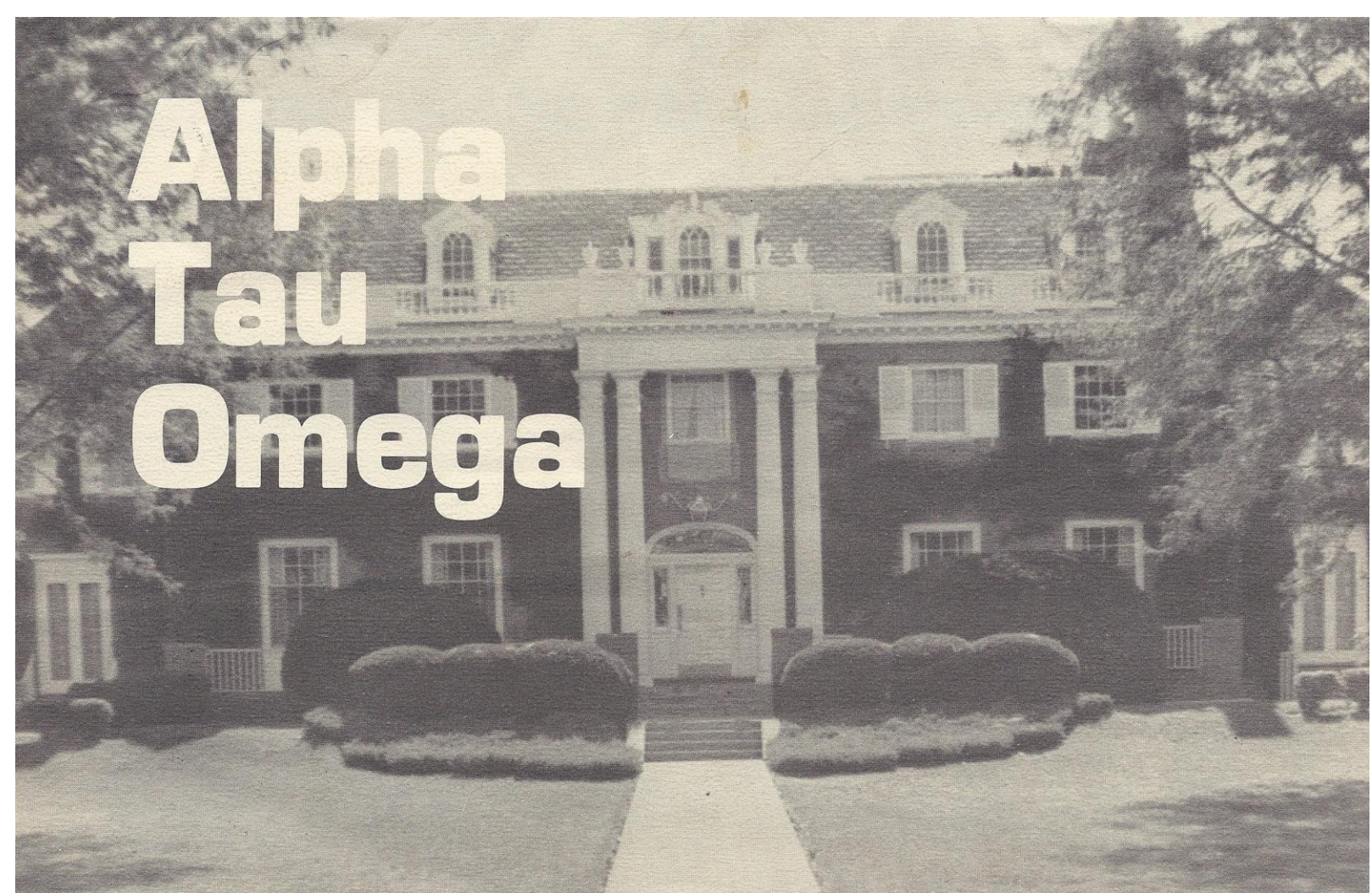


Alpha Tau Omega



ALPHA TAU OMEGA IS . . .

Dear Future Illini,

The Illinois Gamma Zeta Chapter of Alpha Tau Omega has been an established and dominant force at the University of Illinois for over 80 years. ATO was founded in 1865 in Lexington, Virginia and its 144 chapters nationwide make us one of the nation's largest fraternities. Through the years ATO has been a leading fraternity nationally and locally at the U. of I. Our national headquarters is located in Champaign.

This brochure has been put together to help acquaint you with the Alpha Tau Omega, Gamma Zeta Chapter. We have the best to offer in all aspects of fraternity life; visit us during Rush and see how true brotherhood works.

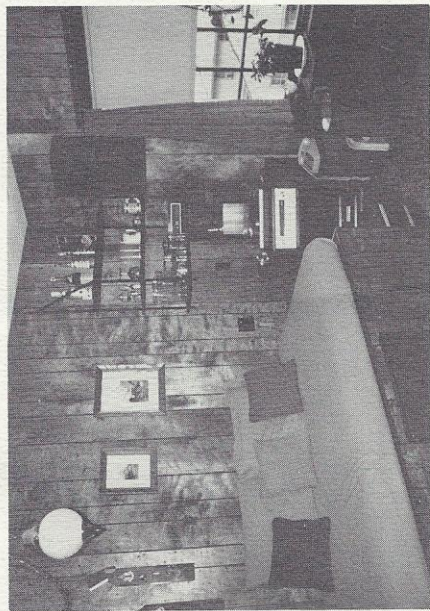


ACADEMICS AND CAMPUS AFFAIRS

ATO and scholarship have been synonymous through the years. Our chapter and national place emphasis on grades, scholarship and campus involvement. There are numerous awards and scholarships offered by ATO including Fellowship and Intern scholarships, the Thomas Arckle Clarke Award and the Stewart D. Daniels Scholarship. During the past two semesters our chapter has had over 10 brothers who were 5.0 point scholars. Our house grade point average is consistently above the men's university and fraternity grade point average.

Awards are annually given for the outstanding pledge, senior and most valuable athlete.

ATO continues to be involved in campus affairs and the community. This past year, for social services, we have helped the Salvation Army, The American Cancer Society, the Y.M.C.A. and the Epilepsy Foundation in fund raising activities.





ATHLETICS

ATO is a dominant force in athletics at both the intramural and varsity level. In '73-74 and '74-75 we won the Fraternity IM All Point Sport trophy. In each of those years we won with record point totals. Although the IM Point trophy competition has been abolished in the '75-76 season, ATO hasn't stopped its winning ways. This past year we have won Fraternity Golf, Volleyball, Basketball and Pledge Football. In the U. of I. leagues we won basketball and finished 2nd in football. All our teams made the playoffs, in addition to the waterpolo and swimming teams finishing second.

In university athletics, ATO is well represented. We have brothers who are currently on the baseball, football, track, golf and swimming teams. Among them have been Tom Hicks, of the Chicago Bears, Mark Peterson, of the Kansas City Chiefs and freshman Jim Shanel, Big Ten Champion in the 100 yard breaststroke.





SOCIAL

The social calendar for ATO consistently rates as one of the best on campus. This past year our parties have included barn dances, roller skating exchanges; dinner and magic shows; live entertainment and overnight slumber parties.

We also have 3 annual social events each year: Pledge Dance, Sweetheart Dance, and Outhouse Scramble Picnic.

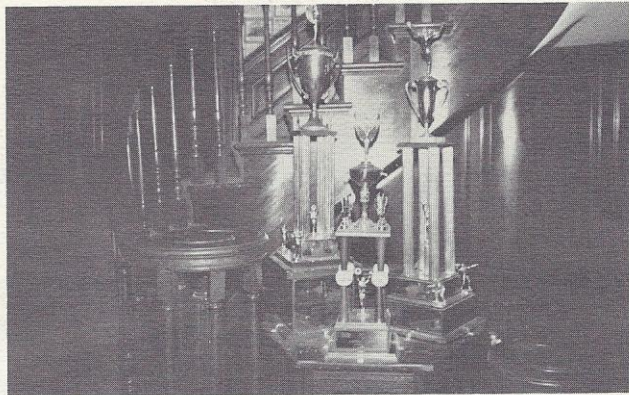
Our new Little Sister program, which includes 80 girls, has been a big asset to our social life this past year. They are looking forward to meeting you during rush, since these girls will act as your pledge moms in the following year.

There is at least one social event per week; just one more reason to see why ATO remains as one of the best fraternities on campus.



THE END

Alpha Tau Omega at the University of Illinois has been a leader in fraternity involvement and scholarship, due to a brotherhood based upon the highest principles. All this and more make ATO a great fraternity for one's total college experience. For these reasons we hope that you consider ATO during rush.



THE MEN OF ATO

