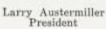


Alpha Tau Omega

University of Illinois





Bill Small Rushing Chairman



Dear Rushee,

As you know, there are more fraternities at Illinois than at any other school in the country. This means you will have a wide selection to choose from. But it also means that, with Rush Week so short, your choice will be all the more difficult.

We have, therefore, designed this booklet to aid you in your selection. We hope it will help you understand partially why, when we were in your position, we chose ATO—why we feel today it was the best choice we ever made.

This booklet describes our basic policies, ideals, financial structure and some of our background. We invite you to read it thoroughly. Then, come Rush Week, meet the fellows that are carrying out this program. With the knowledge that you will have gained from this action, you will be well equipped to decide on the right fraternity for you.

Should this book leave any of your questions unanswered, be sure to write or phone me. I'll be looking forward to meeting you.

Sincerely yours,

Bill Small

3 Gladstone Avenue Aurora, Illinois



The Completion of Our New Addition



Alpha Tau Omega House Officers

here's our story

The Gamma Zeta Chapter of Alpha Tau Omega Fraternity was founded in 1895. A \$175,000 addition to our Chapter House, originally constructed in 1930 ,was completed in 1959.

We are now enjoying the facilities of 38 twoman study rooms, three large bath and shower rocms, spacious new dining room, kitchen and a snack bar with fireplace. Since our addition is being completely financed by alumni support, we have no special assessments.

The house is an impressive colonial style building, three stories of brick and steel. A spacious yard 100 feet deep spreads itself before the house, landscaped with tall trees and full bushes.

A continuous rehabilitation program keeps the rooms in good condition at all times. Under this program a few rooms are picked to be re-decorated at the beginning of each year. Members completely renovate the rooms they choose according to their own plans. This program keeps the rooms in good shape and, at the same time, lends a personal touch to each room. Adequate provision is always made for study space, dresser drawers, shelves, closets and an easy chair or couch for relaxing. Functional, yet pleasingly designed, they are deserving of the pride we take in them.



The Scott Room



Typical Two Man Room In the New Addition



A two man study room



A New Initiate Receives His Trophy as pledge with the highest grade average

how about studies?

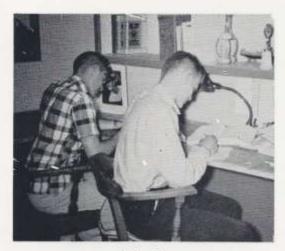
Scholarship fills a position of primary importance in Alpha Tau Omega, for this is the major purpose in attending college. Besides participating in extracurricular activities and being socially successful, a Tau must maintain good grades at all times. Our chapter places an emphasis upon scholarship through awards and recognition. Trophies are given for best pledge grades, top grades in the house, and greatest improvement over the preceding semester. A steak banquet for our scholars is a semester event.

Top scholarship at the Tau house backs the value of a good scholastic atmosphere. Last year the chapter was sixth highest on campus in scholarship. The Interfraternity Council awarded us a plaque for third highest active average.

To keep us tops in our grades we select a Scholarship Chairman to head the Scholarship Committee, which is composed of our President and four upperclassmen. This committee establishes the pledge study rules, necessarily made flexible to meet the needs of the individaul.

Another help to the pledge is his sponsor, an upperclassman responsible for the pledge in scholarship and other house activities. The sponsor helps the pledge successfully adjust to his new environment.

In addition, the pledge has an active roommate who has taken courses similar to those of the pledge. This active does



Quiet Hours



Ev Thomas Phi Beta Kappa

Charleton Jones Tau Beta Pi

-EDUCATION -

The Top Ten on Fraternity Row

Among "old line" fraternities—those founded between 1825 and 1875—which have the best students? In the rating of Col. Ralph W. Wilson of Atlanta, Alpha Tau Omega and Beta Theta Pi have receptly been running neck and neck. Wilson, former scholarship, counselor of the National Interfraternity Conference, bases his annual ranking on the percentage of fraternity chapters exceeding the men's grade averages on their respective campuses. His latest complete listing, for 1956-57:



Alpha Tau Omega: 63,000 members, out of 117 chapters, 115 reporting—67 per cent.



Phi Delta Theta: 73,000 members, out of 120 chapters, 113 reporting—46 per cent.



Beta Theta Pi: 50,000 members, out of 96 chapters, 93 reporting —66 per cent.



Kappa Alpha, North: 3,300 members, out of 9 chapters, 7 uporting-43 per cent.



Kappa Alpha, South: 39,000 members, out of 80 chapters, 76 reporting—55 per cent.



Phi Gamma Delta: 45,000 members, out of 84 chapters, 77 reporting—39 per cent.



Sigma Chi: 73,000 members, out of 130 chapters, 124 reporting—50 per cent.



Kappa Sigma: 74,000 members, out of 128 chapters, 116 reporting-39 per cent.



Sigma Alpha Epsilon: 85,000 members, out of 139 chapters, 131 reporting—47 per cent.



Sigma Nu: 65,000 members, out of 124 chapters, 119 reporting— 38 per cent.

However, several newer fraternities scored higher than any of the oldliners. Among these were FarmHouse, an agricultural group, with all of its sixteen chapters above the all-male average; Kappa Nu, 90.91 per cent above the average; and Zeta Beta Tau, with 82.05 per cent above.

much to help the pledge learn proper study habits and generally speed his understanding of what college courses demand. The pledge is encouraged to go to any undergraduate who has had the same courses. A list of "best tutors" for each course posted. The chapter hires a rhetoric tutor for the freshmen and many Taus who are now teaching volunteer their services to help the pledges.

Basically then our pledge program places the proper emphasis upon scholarship combined with individual guidance. As you will see, the men of Alpha Tau Omega are not the type of students you would label as "brains;" rather they are hard-working, hard-playing, popular campus leaders who realize the importance of a good education.

Newsweek, October 20, 1958



Taus and their dates at the Pledge Dance



A Tau plays Santa

all work and no play?

College is more than just reading, writing and tests, however. The many social activities are equally important in developing the individual into a well rounded person in the short space of four years. Dances, exchanges, singing, Homecoming, honoraries, even the downstairs bull sessions, all play their part.

The social calendar really gets under way with the annual pledge dance, a semi-formal affair put on by the actives to introduce the new pledges to the campus. One of the four big house dances, it is the campus equivalent of the "coming out party." Each Tau remembers his own pledge dance in particular, a sort of special event in his four college years.

The winter formal, called the "VMI Ball" in honor of our fraternity's founding at Virginia Military Institute, is the next big dance. Held in January at the Urbana-Lincoln Hotel, it's our last big fling before the final week grind.

Shortly after the start of the second semester, we hold our annual costume dance, "The Outhouse Scramble," with prizes awarded to the Tau and his date having the cleverest costumes. It's a hillbilly theme, with straw, chickens, and fronts of barns furnishing the decorations.

The spring formal is the climax of the social season. The theme of the dance changes from year to year, having been everything from a trip to the Hawaiian Islands to an evening in New Orlean's Bourbon Street. It has become one of the best known dances on campus.



An exchange with the Delta Gammas



At the annual costume dance









The ATO-Alpha Chi Omega Sheequon Entry



Mothers Day at the House



The Date Is Formal At Alpha Tau



Homecoming decorations

This year the spring event called Sheequon was held. Sheequon is the Indian name for spring and the show certainly foretold the coming of that season as it described the dangers of trying to study for an exam in balmy spring weather.

We made preparations for the big night weeks in advance, as did almost all of the other fraternities and sororities on campus. This year we were paired with Alpha Chi Omega to present a skit in line with the general theme of the event, "The Roaring Twen-

Another event of importance is homecoming weekend. This year, for the first time in several we went to the finals in the Big stunt show. In past years we had entered in the house decorations competion, and in fact, we placed second the preceding year. Our stunt show entry was entitled "Short Ribs at Troy" and we were paired with the Alpha Gamma Delta Sorority.

A lot of us, though, think that the two biggest weekends of the year are Dad's Day in the fall, and Mom's Day, in the spring. Dad's Day, a big occasion for the whole campus, found us turning over the house to the dads for the weekend. The dads get a chance to see first hand how we live and have themselves a real ball at the same time. The football game is always a top-notch attraction plus our own party on Saturday night and the banquet at the house on Sunday.

An equally great weekend is Mom's Day. Things got off to a fast start this year with a dinner at one of the local hotels, followed by an evening "on the University." After women's closing hours the Mom's came with us on one of the brother's pin serenades.

activities

Another way of getting the most out of college is extra-curricular activities. Many ATO's have achieved real distinction and gained valuable practical experience through all types of activ-

JOHN ERNEST-Junior Interfraternity Council

ED KRAL-Captain, Freshman Swimming

President, Dolphin Swimming Fraternity MIKE SHEAHAN-Chairman, Homecom-

ing Badge Sales Skull and Crescent, Sophomore Men's Honorary Fraternity

CHUCK VRHEL-Major Chairman, Dad's Day

Department Head, Illini Union Illini Union Key Award

Vice-Pres., Scabbard and Blade Military Fraternity

Trident Show Manager, Illini Union Movies Queen Contest

PAUL PRENTISS-Chairman, Homecom-

Illini Union Key Award Freshman Council

LARRY AUSTERMILLER-Sachem Scabbard and Blade Junior I-M Manager

CHARLEY ADAMS—Business Manager, TECHNOGRAPH, Engineering Magazine Publicity Chairman, Illini Union Movies RAY DINGER-Phalanx

WAYNE PEARSON-Head Cadet Officer

Air Force ROTC One of the 100 Outstanding U of I Seniors EV THOMAS-Member, Phi Beta Kappa,

Phi Eta Sigma, Phi Kappa Phi, Phi Alpha Mu, Alpha Phi Omega, Sachem, Wa-Na-

Outstanding Greek IF Judicial Committee

Battalion Commander, Infantry Corp. Army ROTC

Scabbard and Blade Pershing Rifles Chairman, Campus Chest Armed Forces Council

Armed Forces Council
Chairman, Homecoming Queen Contest
President, Cyclothem Club
JONAH JONES—Member, Phi Eta Sigma,
Tau Beta Pl, Pi Tau Sigma, Sigma Tau,
Phi Kappa Phi, Phi Alpha Mu
President, Sigma Tau

Editor, TECHNOGRAPH Engineering Council

Instructor in Mechanical Engineering

BRAD PALMER-Junior Basketball Man-

ager
Television Workshop
HARRY GENANT—Member, Phi Eta Sigma, Omega Beta Pi
JOHN SENTMAN—Major Chairman,
Homecoming 1960
Desired Committee Project Committee

DAVE BOUGHAN-Pershing Rifles

KURT VONACHEN-Secretary, Scarab, Architectural Fraternity

American Institute of Architects Dolphin Swimming Fraternity

DOUG WIEDMAN-Air Force Drill Team ED BUELOW-Scabbard and Blade

Member, Military Ball Dance Committee



Scabbard and Blade: Military Leaders at ATO are Ev Thomas, Jim Verhoeven, Chuck Vrhel, Mike Cline, and Ed Buelow.



Richard Dooley, Tom Knight Skull and Crescent, Sophomore Honorary

JOHN PETERSON-American Institute of Architects

HAL McREYNOLDS—Junior Interfratern-ity Council

TOM STRABLE-Dolphin Accounting Club

JIM VERHOEVEN-Scabbard and Blade Dolphin

Reading of all these many varied activities, one might easily wonder if there really is any time left for studying, regardless of the quiet hours and the pledge study program. The answer is an emphatic yes. While it takes more time to tell about the numerous house activities, the greatest time actually spent on anything must necessarily be on studies. As proof that the two, studies and activities, can be combined, we need only cite the many Taus elected to campus honoraries signifying exceptional work in both.



ATO Championship Track Team



"You're Out" in IM Softball

how about intramurals?

A large part of fraternity life is centered around the intramural program. The tremendous competition between houses that the games develop arouse as much if not more enthusiasm than the University sporting events. They afford every man in the house a chance to participate in the sport he is best at. So wide is the variety of events that no one need be left out. Every sport from football to water polo, from table-tennis to horse shoes is included.

This year we have won our league championship in basketball, and we are about to win our league in softball. We have not lost more than one game in any team event, which means that our total points will again be near the top. Due to our strong underclassmen, we feel pretty confident for the future in intramurals at Alpha Tau Omega.

At the end of each year, the total points in all competition are tabulated, the winner receiving the University Intramural Championship Trophy. In the last 15 years of competition, we have never been below fifth.

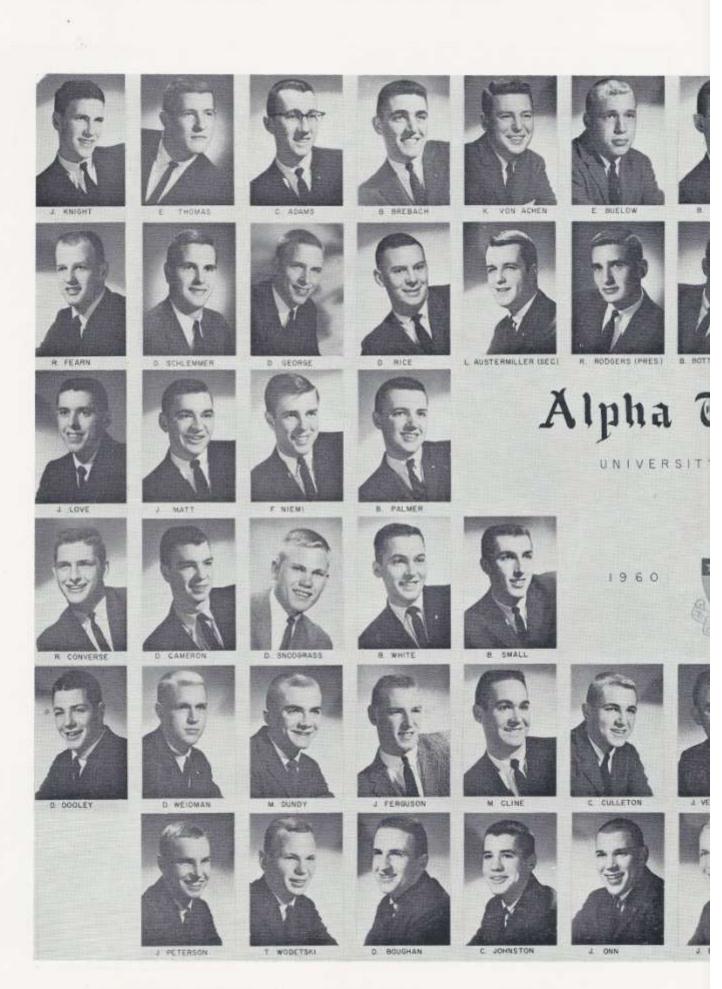
A rather different type of intramural event is the annual Turkey Run. Held each year on the afternoon before Thanksgiving vacation, the various fraternities and sororities paid up to compete for the live, 20 pound turkey that goes to the winner. Incorporating everything from a sack race to bike riding, it's a real obstacle course. Showing fabulous athletic prowess of some sort or another, the Taus have won the bird seven times in the last ten years, coming in second and third two of the other three years.



Basketball League Champs



Turkey Run winners again











































































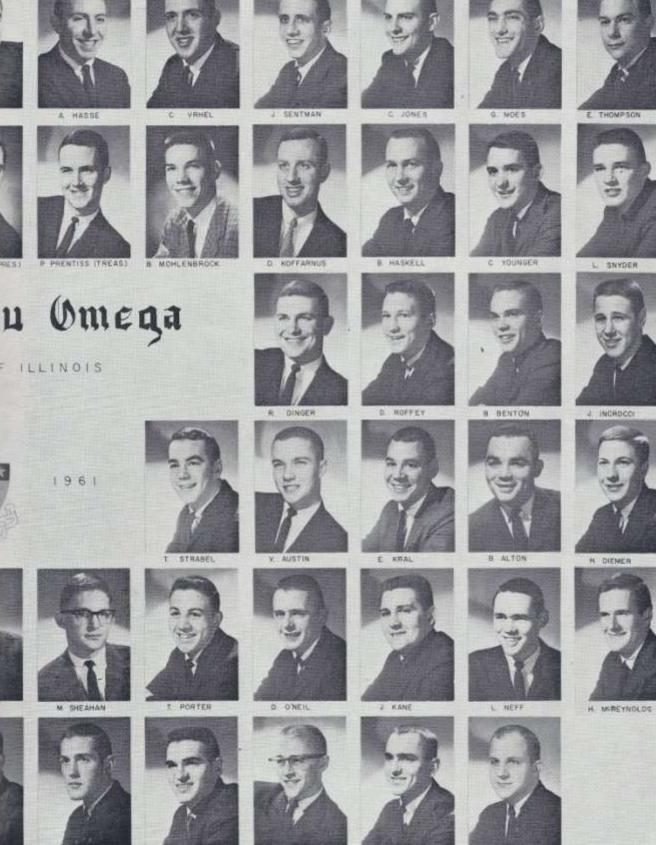
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B. SCHMADEBECK

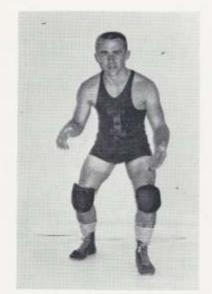
B SIMMONS

& MOCDONALD





Ed Kral, Swimming



Bill Schmadebeck, Wrestling

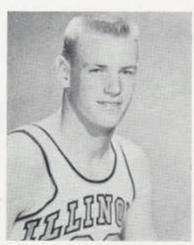


Ralph Converse, Baseball

here's our athletes



Bill Small, Basketball



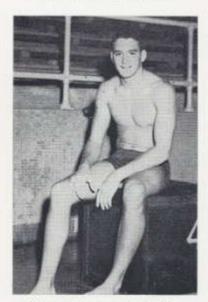
Jeff Ferguson, Basketball



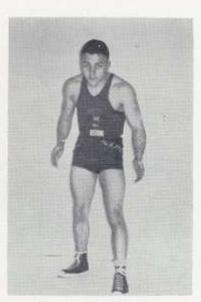
John Matt, Baseball



Jim Spreitzer, Swimming



Charles Younger, Swimming



Tom Porter, Wrestling

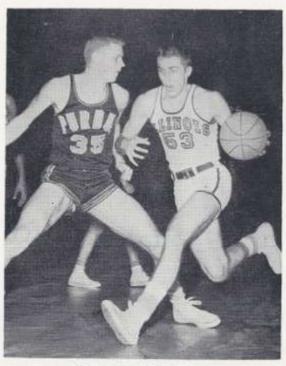
Alpha Tau Omega has always had a number of athletes among its members while not particularly identifying itself as an athletic fraternity. Among those who have received special recognition is Jim Spreitzer, who is one of the No. 1 U. S. top swiming stars. He finished in top positions in both the AAU and NCAA swimming meets this year and just missed qualifying for our 1960 Olympic team. Bill Small is a regular on the Illini varsity basketball squad, and last year he had the best free throw average in the Big Ten Conference.

ATO is also represented on the swimming team with Dick Dooley, Charles Younger, Ed Kral and James Veroeven as top competitors. On the U. of I. basketball team is Jeff Ferguson. Two members of the freshman team who should see plenty of action this year are former All-State performer John Love and Lynn Neff.

John Matt is the regular second baseman for the Fighting Illini baseball team and Ralph Converse is a strong outfielder. Tom Porter and Ed. Schmadebeck are our representatives on the wrestling team.

Two potential regulars on the football squad this year are Mike Dooley, a halfback from Arlington Heights, and Ron Fearn, a quarterback form Rockford. Both were All-State performers and were the sparkplugs of last years freshman team.

The important thing, however, isn't the mere athletic accomplishments and achievements of these and other members of Alpha Tau Omega. The high calibre person they represent would be an asset to any house, regardless of their athletic skills.



Bill Small, Illini Regular Drives Past a Purdue Defender



ATO lettermen-Members of Tribe of Illini



Mike Dundey, Ron Fearn Frosh Football Stars



Jim Spreitzer All-American Swimmer



Reader's Digest devoted an entire article to Help Week



A couple scenes from recent projects



"the metamorphosis of Hell Week"

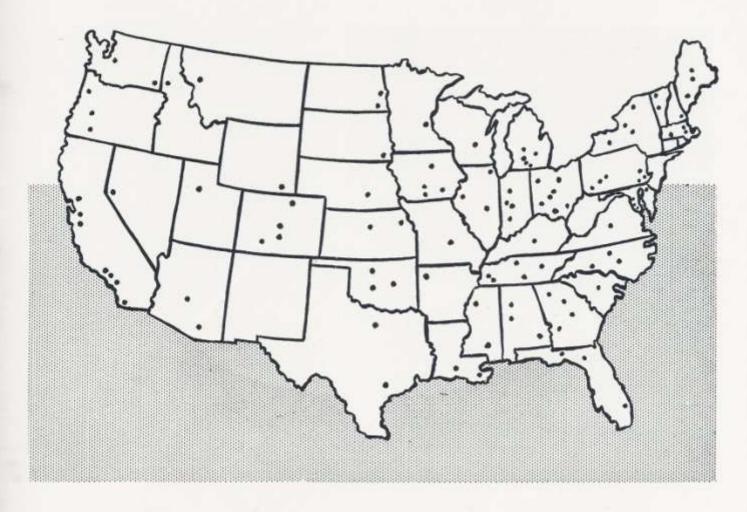
ATO at Illinois does not have a Hell Week. Instead, we have adopted an idea originated by our chapter at Indiana: Help Week. This is a week prior to initiation when the pledge class takes on a useful community project instead of the traditional week of hazing.

Help Week was conceived in February of 1950 by the President of our chapter at Indiana University. The publicity given it in many newspaper and magazine articles gave it impetus, until today the idea has taken hold of the whole Greek world, gaining greater acceptance every day.

Our chapter here at Illinois adopted the idea in 1951. Each spring the pledge class selects its own project. A typical example was the recent redecoration of a basement recreation room in the Community Chest Headquarters in Champaign. Besides providing school children with a pleasant recreation room, this job and others like it do much to strengthen the fraternity system as a whole.

The philosophy of Help Week has been carried over into every part of the pledge program. There is no swatting. Rather, there is an effective system of demerits which result in extra work for the pledge around the house. Completely eliminated is the possible danger of a poorly aimed paddle.

We have achieved excellent success during our seven year's experience with this program. It is not a perfectly rigid program, but a flexible, dynamic system. We don't haze; we don't swat. We do achieve the same results in a more adult, far more intelligent way.



the fraternity nationally

Alpha Tau Omega was founded shortly after the Civil War, on September 11, 1865, in Richmond, Virginia. The founders were three students of Virginia Military Institute. Their purpose was to restore the bonds of brotherhood between the North and South. The first fraternity based upon Christian ideals, the going was not easy and growth was at first slow, but grow it did, until today ATO embraces 119 active chapters, represented on college campuses in 43 states, the District of Columbia and British Columbia. It is the ninth largest fraternity with respect to chapters and the seventh largest with respect to total membership. Yet, despite its great size, the Fraternity is a remarkably close knit organization, as shown by the tremendous recent improvement in scholarship among "Old Line" Fraternities-those founded before 1875. Only the concerted effort of every chapter and strong central leadership by the national fraternity made this

Another means by which the Fraternity has been knit closer together nationally is the biennial Congress, held each summer on the even numbered years. Each chapter sends a certain number of delegates to this convention to band together with delegates of other chapters over the nation in solving problems involving the Fraternity nationally.

A third influence on the solidarity of ATO is the Thomas Arkle Clark Award, given each year in memory of the first Dean of Men at Illinois and the first initiate of our chapter. This award is presented each year to the outstanding senior member of the Fraternity, the selection being based upon the person's leadership, activities and scholarship.

Added proof of the Fraternity's strength nationally is evidenced by its 124 alumni chapters, one of the strongest such organizations today. Alumni chapters are found in key cities of 44 states and the District of Columbia.

Alpha Tau Omega pioneered in the field of placement and vocational work, and in 1935 established the first successful fraternity placement service. Today the widely copied ATO Placement Service deals with more than 3,000 firms from coast to coast, finding positions for graduating seniors and alumni seeking changes. Valuable counsel is given through the Fraternity's Vocational Advisory Board.



Mrs. Marietta Klatte, number one ATO sweetheart, will start her third year as our house mother. More affectionately known as Mrs. K, those who meet her do not soon forget her sincere friendliness and warm sense of humor.

how about finances?

Dear Parent,

The housebill of an ATO is \$105. This is divided into:

Board													_	-		ļ,				.\$	53.00
Room	ľ.	Ů,	I.		1	2	1			v.		-				į,			á		36.00
Dues	 24				ě				*			+	×	4	٠			*			16.00
Total								J	L											\$	105.00

This cost is in line with other fraternities and is paid nine times. There are no special assessments of any kind. Our four dances and other social activities are all budgeted in our housebill.

The Chapter House including the new addition is valued at approximately \$500,000. The house is owned by our Alumni House Corporation who have complete supervision of financial management and operation. Financial obligations of members and pledges are included in the monthly house bill shown above. Make certain your son inquires about this during his visit to other campus fraternities.

We use a local accounting firm to audit our books monthly, and have maintained a triple A credit rating from the local merchants.

An ATO pledge pays a \$23 pledge fee which covers the cost of his pledge pin, pledge manual and a national pledge fee.

An ATO initiate pays an \$85 initiation fee which covers the cost of his fratermity pin, a certificate of membership, identification papers, and a lifelong subscription to The Palm, our award-winning national fraternity magazine.

This is brief but I hope it answers your questions concerning an ATO's financial obligation.

Sincerely,

Paul H. Prentiss Jr., Treasurer



GAMMA ZETA AND ATO LEADERS. Left to right are Roy Rogers, retiring chapter president; E. L. Simmons, Decatur, Alumni Cororation President; Jack Powers, Decatur, past national alumni director; and Stewart D. Daniels, Champaign, ATO national executive secretary.



PROF ROGER ADAMS World-Renowned Chemist

some of our alumni

A fraternity should play an integral part in the development of a man's character and the fulfillment of his potential. Listed below are a few Taus who exemplify the way in which Alpha Tau Omega has succeeded in carrying out this responsibility:

Dr. Roger Adams, research professor in chemistry and chemical engineering; former president, American Chemical Society and American Association for Advancement of Science; winner of A. W. Hofmann Medal, Perkin Medal, and Priestly Medal for 1946.

J. Bruce Butler '21, Chairman of Board, Mississippi Valley Steel Co., Member of Board of U. of I. Foundation.

George MacLeannan '24, Treasurer of Illinois Bell Telephone Company.

Thomas Arkle Clark '95, (deceased), first dean of men (at Illinois) in the nation; first Educational Advisor, National Interfraternity Conference; founder, Phi Eta Sigma, freshman honorary; first initiate, Illinois chapter of Alpha Tau Omega.

A. H. Charles '20, Sales Manager and Vice-President of National Lock Co.

Harold A. Pogue '16, member of U. of I. all-time football team; past president of U. of I. Board of Trustees; former president, U. of I. Alumni Association. E. L. Simmons, '20, president, J. L. Simmons Construction Co., Decatur; vice-president, Kuhne-Simmons Construction Co., director, U. of I. Foundation.

Stewart D. Daniels '21, executive secretary, Alpha Tau Omega; former president, U. of I. Alumni Association.

Lewis L. (Pic) Dehner '39, former U. of I. basketball All-American; head coach, East St. Louis High School.

Paul M. Hammaker '25, President, Montgomery Ward & Co.

James O. Eastland, United States Senator.

Spessard L. Holland, United States Senator.

Mike Mansfield, United States Senator and Majority Leader.

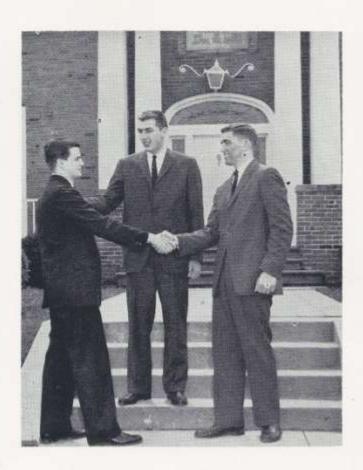
Kenneth T. Bainbridge, M.I.T., Harvard University physicist.

Vannevar Bush, Chairman of Board, MIT.

Arthur Compton, scientist and director of Education TV Station KETC, St. Louis.

Art Linkletter, radio and television entertainer,

Howard K. Smith, CBS news reporter and analyst.



rushing tips

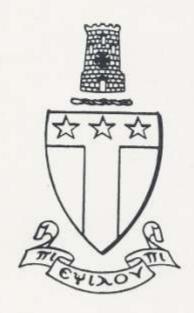
Fraternity life is an invaluable experience in group living. The man working his way through school has the same opportunity for development, for attainment and for holding office as the man who gets a fat monthly check from home. A fraternity looks at you for yourself. So introduce yourself with a genuinely energetic handshake, and remain yourself always; a false front is easy to spot.

In each fraternity, ask about scholarship, your financial obligations (housebill, pledge fee, initiation fee, extra assessments, notes to sign) and the financial position of the chapter, participation in University activities, both as a house and individually, and about pledge obligations and duties. But above all, choose the fraternity with the kind of men you like; choose a group that is ambitious and energetic enough to take part in all phases of college life, is friendly—but not false, and has the same interests, goals, and general likes as you do.

We would rather see you be a good fraternity man elsewhere than a bad fraternity man at ATO. So keep your head, don't be persuaded by high pressure, and you'll be sure to find the group of men that are right for you.



so long for now-see you this fall!



Our Creed

TO BIND MEN together in a brotherhood based upon eternal and immutable principles, with a bond as strong as right itself and as lasting as humanity; to know no North, no South, no East, no West, but to know man as man, to teach that true men the world over should stand together and contend for supremacy of good over evil; to teach, not politics, but morals; to foster, not partisanship, but the recognition of true merit wherever found; to have no narrower limits within which to work together for the elevation of man than the outlines of the world: these were the founders of the Alpha Tau Omega Fraternity.

OTIS A. GLAZEBROOK, 1880 FOUNDEB, ALPHA TAU OMEGA

