



Alpha Tau Omega at Illinois

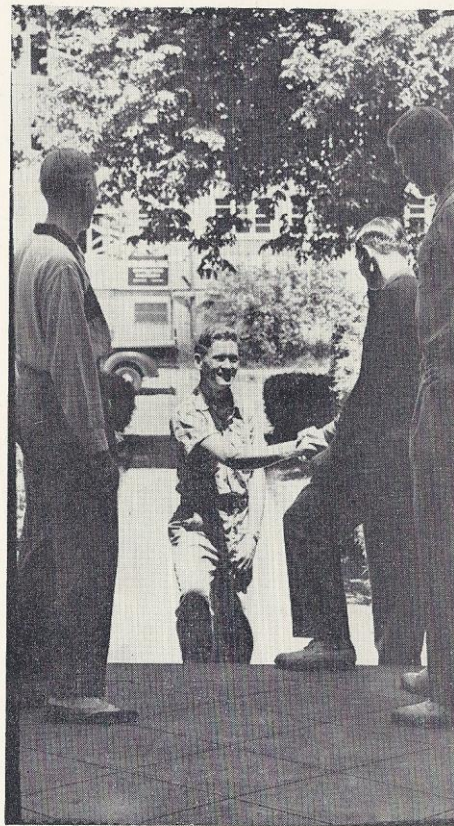
Rushing Tips

FRATERNITY life is an invaluable experience in group living. The man working his way through school has the same opportunity for development, for attainment and for holding office as the man who gets a fat monthly check from home. Nowadays, a fraternity looks at you for yourself. So introduce yourself with a genuinely energetic handshake, and remain yourself always; a false front is easy to spot.

Make it your business to be sure you talk to all the men in each house. If you are only allowed to talk with a few—friends from home, big-name athletes, chapter officers, etc.—be suspicious. Also, be suspicious of a house that uses high-pressure on you, or that runs down other fraternities. If a house needs to do this sort of thing to sell themselves, they probably haven't much to offer you.

In each fraternity, ask about scholarship, your financial obligations (housebill, pledge fee, initiation fee, extra assessments, notes to sign) and the financial position of the chapter, participation in University activities both as a house and individually, and about pledge obligations and duties. But above all, choose the fraternity with the kind of men you like; choose a group that is ambitious and energetic enough to take part in all phases of college life, is friendly—but not false, and has the same interests, goals, and general likes as you to.

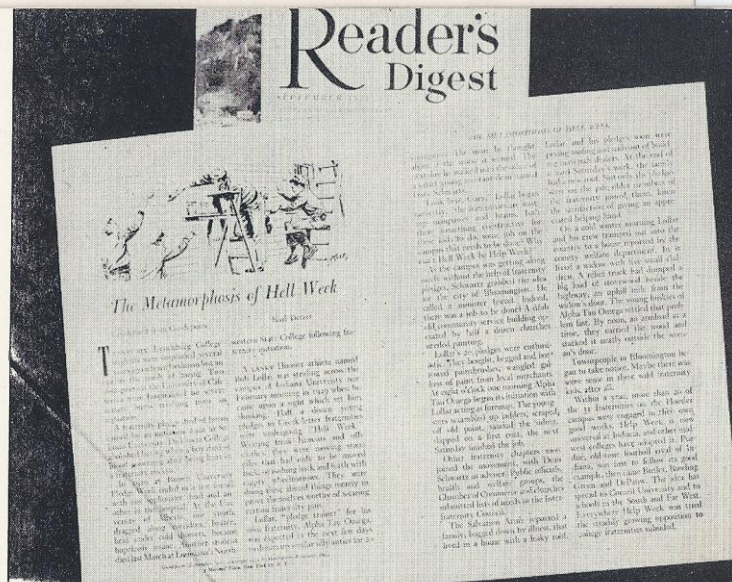
ATO, as any fraternity, would rather see you be a good fraternity-man elsewhere than a bad fraternity-man in ATO. So keep your head, don't be persuaded by high-pressure from any fraternity or from other rushees, and you'll be sure to find the group of men that are right for you.

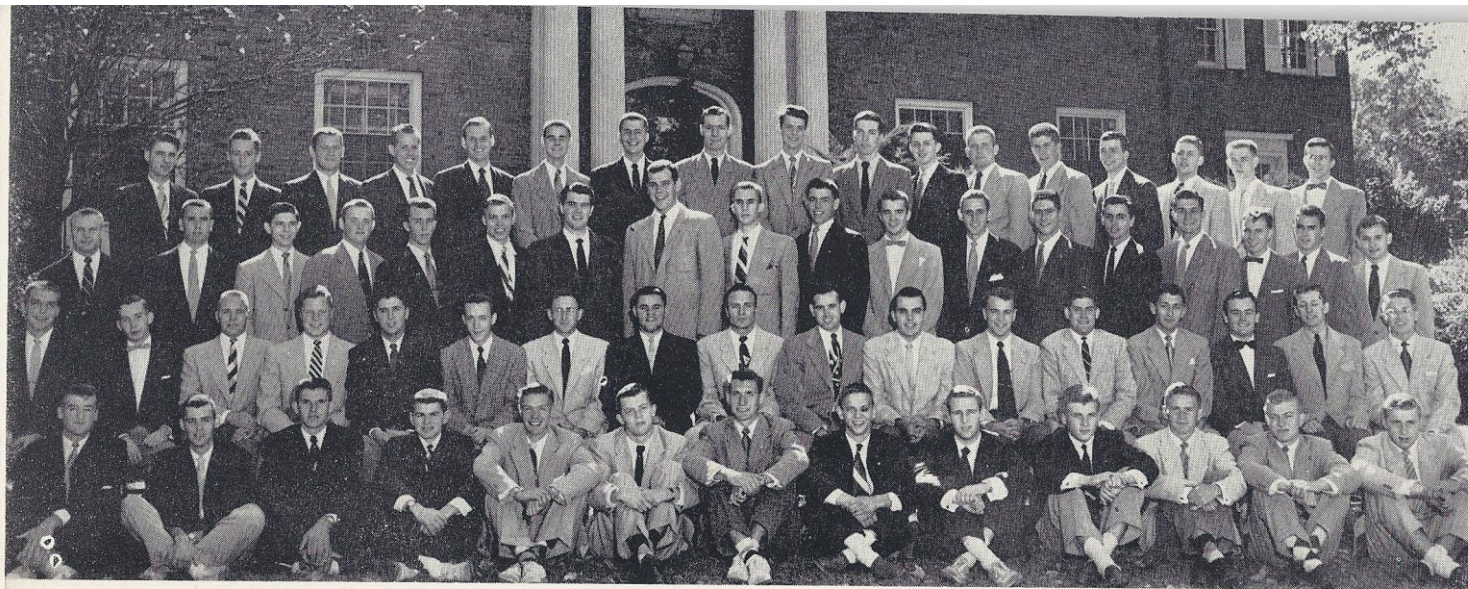


A new idea of giving fraternity pledges a useful community project during pre-initiation week, instead of giving them Hell, is sweeping the Greek World. This idea was conceived back in February of 1950 by Bob Lollar, then president of Delta Alpha chapter of Alpha Tau Omega at Indiana University.

Because of the importance of the project, much publicity has been given to Alpha Tau Omega's plan of "Service—not Savagery." One of the many newspaper and magazine articles that have been written was *The Metamorphosis of Hell Week* which appeared in the September 1951 issue of *Reader's Digest* (upper).

Two years ago our chapter at Illinois entered into this wonderful plan. Nineteen pledges gathered material from different lumber companies and started constructing a playground in a section of town that needed one. The pledges enjoyed contributing to the community in this manner. They realized that besides helping the poor, their efforts also helped to strengthen the fraternity system as a whole.





First Row: Bill Blake, Shorewood, Wis.; Bob Conlin, Villa Park; Bruce Brothers, Quincy; Bob Welton, Big Rock; Bruce Carlson, Elmhurst; Tom Schafer, LaGrange; LeRoy Fredericks, Arlington Hts.; Ron Carlson, Aurora; Frank Reese, Robinson; Scott Brinker, Evanston; "H" Robertson, Eldorado; Paul Hayes, Springfield; Frank Gibson, Massillon, Ohio.

Second Row: Ron Ultes, Elgin; Jack Young, Aurora; Bob Lavender, Christopher; Ed Ptacek, LaGrange; Bruce Fraizer, Glencoe; Bud Wright, Flossmoor; John Seiler, Pana; Jim Norman, Marion; Joel McNulty, Peoria; Dick Heath, Robinson; Jim Mitchell, LaGrange; Charlie Palmer, Champaign; Brig Young, Taylorville; Wally Lucas, West Frankfort; Bob Smith, Carmi; Lyle Ellicott, Vandalia; Herb Landon, Jerseyville.

Third Row: Roy Burt, Mission, Kans.; Dick Ohls, Cham-

paign; Dick Swanson, Byron; Bob Twohey, Ottawa; Marv Andersen, Chicago; Ralph Peterson, Chicago; Al Peters, Arlington Hts.; Bob Peterson, Wayne; Bob Halverson, Chicago; George Van Schoik, Ottawa; Dave Condon, Decatur; Jim Earl, Rockford; Rae Downey, Wakefield, Mass.; Bill Kelly, East Hampton, N. Y.; Al Huber, Alton; Dave White, Champaign; Ken Kellerhals, Champaign; Bob Phillips, Springfield.

Fourth Row: Barry Blough, LaGrange; Hugh Davison, Urbana; Jack Chamblin, Robinson; Jim Nutt, Moline; Kip McLaughlin, Winnetka; Steve Hill, Springfield; Bill McCarty, Tuscola; Dick Miller, Champaign; Stan Bush, Champaign; Dick Bisher, Oak Park; Skip LaGrande, Champaign; Ken Nordquist, Evergreen Park; Andy Barnett, West Frankfort; Joe Baker, Springfield; Mike Im-lay, Zanesville, Ohio; Charlie Barnett, Tunica, Miss.; Jack McCarthy, Chicago.

Here Is Our Story

THIS is our chapter house—our home away from home: a three-story brick and steel colonial building; completely fireproofed, spacious, the most modern on campus; where some fifty-five of us live together, study together, have fun together throughout the school year.

It was built in 1930, on Pennsylvania avenue, directly across from University grounds. Downstairs are the huge walnut-panelled living room and Clark Room (middle), named for THOMAS ARKLE CLARK, the First of Deans; flanking these are the card room and the recreation room; a sunken dining room, opening on either side to the lawns through French doors, leads down from the central entrance.

We have kept our house in excellent condition; in the past year alone the Clark Room was completely modernized, and all the downstairs furniture—including the mammoth “seven-passenger” couch—were re-covered; the outside trim was all repainted this summer, and the complete redecoration of the card room and recreation room has been finished. So it is with the spacious, comfortable, “1101 Club”; with pride and satisfaction we return each fall to see how well our house looks.

Upstairs are the study rooms (lower) — 22 in number — and three dormitories. The study rooms go through a cyclic period of reconditioning, with fresh paint, new furniture, modern decoration continuously renovating the older looking rooms. Our larger rooms hold three men; our smaller ones two; this arrangement, with plenty of room, lighting, storage space, makes for ideal study conditions. A freshman is always placed with a junior or a senior roommate, and, whenever possible, with one who has had experience in the courses the freshman will be taking.





This emphasis on scholarship underlies all our planning, giving us a firm basic for achieving leadership in all activities of the campus. We believe our first aim should be to acquire an education; our first duty towards a pledge, and his towards us, to ensure his making the best possible grades. Our study hours are enforced and respected; our upperclassmen conduct seminars, our file system is of unquestioned help in studying for exams.

But studying is not everything for ATOs. The chapter starts things rolling socially with its annual Pledge Dance, given by the actives to formally introduce our new pledges to the campus. This dance is highlighted by the presentation of paddles to the pledges by their dates. A pledge receives his favor (-) from his date (upper). Pledges are encouraged to date; nothing shapes a man up like a woman—and with the help of the social chairman, a pledge soon learns that the famous Illinois “ratio” doesn’t mean much.

With the dances and picnics and parties of fall come pinhangings, and after the pins, the pin serenades. It’s fun to serenade, and the girls like to hear our voices, as the KAPPA KAPPA GAMMAS do here, as the house forms around a candle-lit Maltese Cross to sing our sweetheart song to SALLIE YOUNG, pin girl of Al Peters (middle).

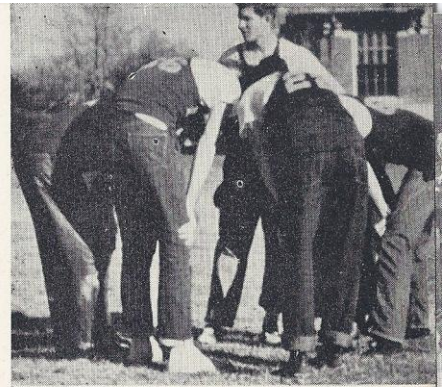
“Fall equals football” is an old college equation, and ATO opens its doors in hospitality during the big football weekends to old and young alumni, to parents, to members of other chapters, and all the friends of the members. Each game has its attendant ceremonies, but none is more colorful than the traditional Homecoming, with all its shows and excitement and activities. Our house plays a full part in these ceremonies, last year winning the fraternity decorations trophy for the third consecutive year, “Strike That Black Gold” (lower).

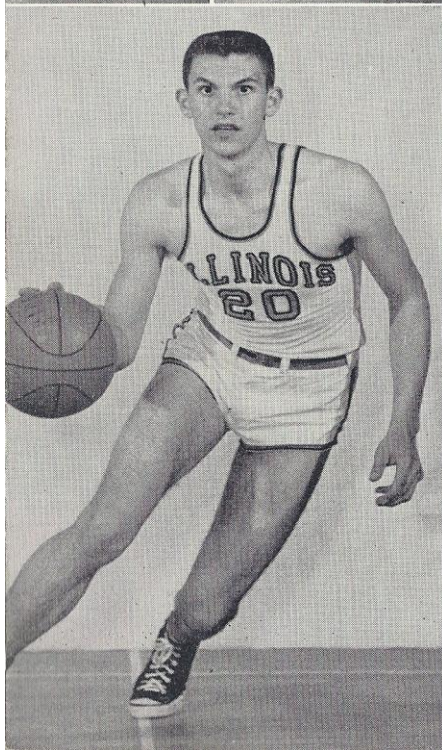
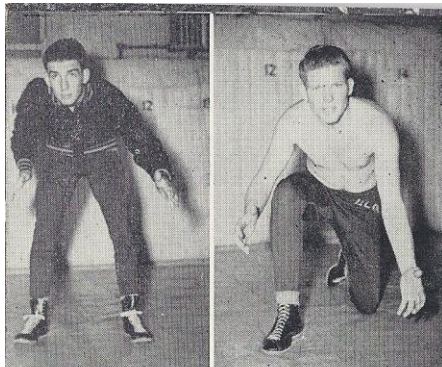
And while Ray Eliot & Co. were winning for Illinois, ATO had a winner of its own. Our intramural football team (upper), led by BILL BLAKE and Trackman RALPH PETERSON, got the house off to a fine start by collecting many valuable intramural points.

Football weekends are jam-packed, and quite a little of the excitement happens at our house. We think it important to help members develop special talents, socially as well as scholastically, and to acquire poise in front of people. Monday night pledge entertainment—comedy routines, pantomimes, songs, music—is a tradition the whole house enjoys, and the results are shown in top-notch entertainers—such as the “Fungus Five, Plus Two” (lower); CHARLIE BARNETT on trombone, “H” ROBERTSON on trumpet, BOB WELTON on sax, BOB SMITH on drums, JACK YOUNG, clarinet, BOB LAVENDER at the keys, and DICK CARLSON, strummin’ the banjo.

Dad’s Day, as big an event as Homecoming, had us turning over the whole house to our fathers for the weekend. This is an important occasion for us; fifty of the fifty-two fathers were here last year. Among the activities is the annual Turkey Run on Friday afternoon in which each fraternity combines forces with a sorority to compete in an obstacle race for a 20-pound turkey. ATO won the bird for the third straight year last fall, in mutual assistance with the Kappa Kappa Gammas.

Another annual dance held this year was the ATO Epitaph. We tried to do something different this year with this dance and gave it as purely a “come as you want” dance. The band played from atop a farm wagon and the walls were covered with hillbilly antics. As the picture shows (middle), everyone came as they wanted; especially LEROY FREDERICKS, who leads his date, JUDY GILMAN, Delta Gamma, in an intricate dance (?) step.





We have fun together. Familiar sights are the bull sessions, ranging over everything from sports to philosophy, with a frequent detour onto the subject of women; the seven-passenger filled to its voluminous capacity with brothers toasting their feet before an open fire; the ten o'clock break when the house relaxes with a little horseplay; bridge sessions, the ping-pong table always busy, and, in spring and fall, the horseshoe pit and volleyball court as much in demand; even chess has its firm adherents. Everybody lets off a little steam before dinner, and the band helps it along by beating out "South" in the Clark Room; the piano gets a continuous workout between quiet hours, and the quartet goes slightly mad practicing a barbershop ballad.

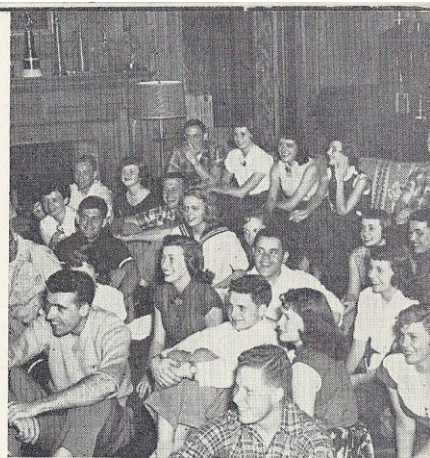
Socializing has interesting prospects, too, and every weekend the brothers and the pledges go double-dating or triple-dating to picnics, shows, parties, hayrides, University entertainments. Intramurals combine essential sports with dates, with many of the girls coming out to watch us play; and often we arrange a little get-together with the opposing fraternity after the game. There always seems to be someone else who also wants to swim or play golf or tennis, or go bowling; and in the weekends you bring a buddy back to your home town or go to his. All these things add up to the part of college a person remembers long after Rhet 101 is forgotten.

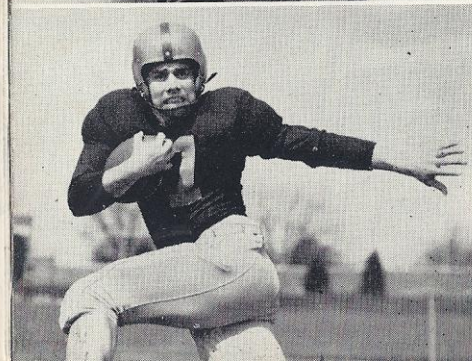
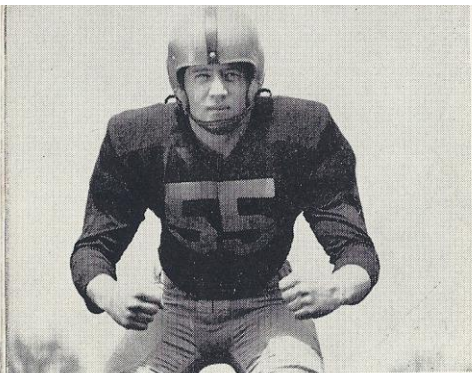
Important, too, are individual campus activities, and best known of these is athletics. Sophomore KEN NORDQUIST lettered in wrestling. He fought at 175 pounds most of the time although it was sometimes a great effort and a starvation diet which permitted him to make weight. Another sophomore, FRANK KASTOR, will be eligible for the mat next season. BRUCE BROTHERS, sophomore cager from Quincy, is now ready to fill the place vacated by the graduation of BOB PETERSON, who after playing three years as a regular on some of the best teams in Illinois' history, leaves his post in the good hands of 6-6 all-state Brothers.

There are several events throughout the year which prove that Alpha Tau Omega does not end outside of the chapter house or after one's college days are over. Each year one Sunday in March is set aside for FOUNDER'S DAY. At this time all the active members of our chapter play host to as many alumni of Alpha Tau Omega who can possibly assemble at the chapter house. Another event about the same time of the year is "STATE DAY." All actives and pledges of ATO chapters at ILLINOIS, INDIANA, NORTHWESTERN, PURDUE, DE PAUW, MONMOUTH, and ROSE POLYTECHNIC INSTITUTE gather at some centrally located town and enjoy a program of events unsurpassed in the fraternity world. Dinner, speeches, singing contests, and a dance highlight "State Day."

Wednesday evening exchanges, where the top campus sororities come to the house to make friends, play bridge, dance, eat, and be entertained, are a tradition also, and here our hospitality really pays off. Chi Omegas and ATOs listen while entertainer BOB WELTON "gives out" with a little scat singing for the group (upper).

But the big event of the spring is the Spring Carnival, tops among college weekends. Sponsored by the Campus Chest, equivalent to most cities' Community Chest, it captures all the excitement and gaiety of a circus plus a few college kicks of its own. Leading houses enter the show competitions to earn money for charity—\$16,000 worth last year—and incidentally to have a terrific time. ATO goes all out for this one, and this year captured first place for the sixth time in the seven years the carnival has been held. The brothers worked hard on the carnival with the KAPPA ALPHA THETA sorority and look forward to another such winning combination next spring.





Besides the many activities that have brought success to the house, many ATOs have gained individual recognition. One of the most important campus honors is Sachem, for junior men; elected to it this year was KIP McLAUGHLIN.

The younger activity men include ROY BURT, director of the Campus Chest for the coming year, also a member of Sachem; Baseballer RON ULTES, Sachem member, who, along with KEN NORQUIST, was chosen a Distinguished Military Student; PAUL HAYES, who was chosen as president of the Freshman Council for the preceding year, was also elected to Skull and Crescent, sophomore fraternity honorary, along with his pledge brother RON CARLSON; and JACK McCARTHY, who holds a major chairmanship in Campus Chest.

Coach Ray Eliot plans big things for JACK CHAMBLIN, a center who is eligible for the first time this year after transferring from West Point. Chamblin fits in well in one-way football, as the people who saw the former all-state athlete at Robinson High will testify. Two other boys, RON YOCHER and DICK OHLS, should see some action this fall even if each is only a sophomore.

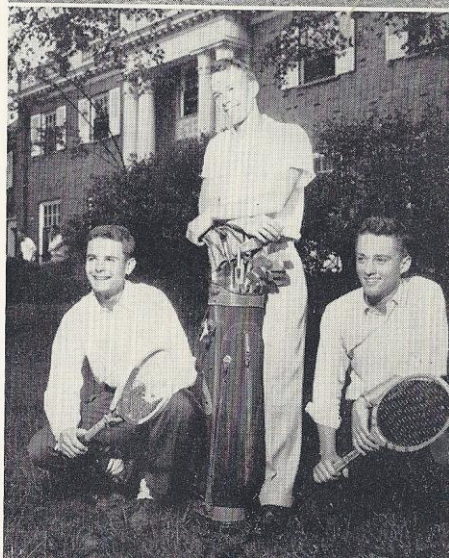
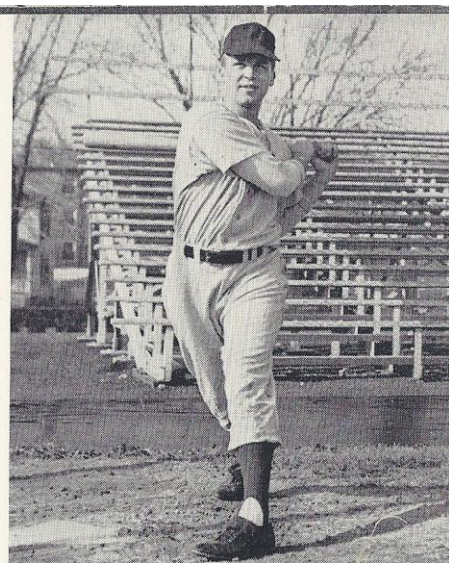
Track coach Leo Johnson will sorely miss conference high hurdle champion, Illinois and American record holder, JOEL McNULTY, who was graduated last June.

As important as campus activities are the opportunities for leadership within the house—in the house offices, the committee chairmanships, the pledge training. The philosophy of ATO's pledge program is one of guidance rather than restriction. Our chapter has *no hazing, no swatting, no bell week.*

Under the guidance of the senior roommates, the pledgemaster, and the house as a whole, the pledge class is soon organized as a unit, with its own officers, social events, and meetings as well as sharing in those of the active chapter. We feel it important that each pledge learn quickly that teamwork and cooperation are essential to success, both in college and afterwards; and the close unity of the pledge class assists in forming those friendships that last the rest of each person's life. With full fraternity membership this unity is dissolved into the greater unity of the house, but the invaluable lessons of loyalty, spirit, and cooperation learned as a pledge are not forgotten.

The responsibility of planning, organizing, and governing the house activities can be serious business, and the chapter officers are chosen carefully once each year. Our present officers are ED PTACEK, president; JIM MITCHELL, vice-president; AL HUBER, secretary; DICK SWANSON, treasurer; KEN NORQUIST, house manager; CHARLIE BARNETT, keeper of annals; RALPH PETERSON, pledgemaster; GEORGE VANSCHOICK, sentinel; AL PETERS, rushing chairman; BILL KELLY, social chairman; MARV ANDRESON, scholarship; BOB LAVENDER, publicity director; and BILL BLAKE, steward.

The Illinois baseball team again showed championship performance. The starting line-up included three ATOs; CAPTAIN BRUCE FRAZIER, catching, LEFTY MOORE at first base, and returning letter man and CAPTAIN-ELECT RON ULTES in center field (upper). HUGH DAVIDSON and STEVE HILL saw much action with the tennis team, while DAVE WHITE lettered and contributed many points to the golf team (lower).





We welcomed our mothers to the house and campus on the University Mother's Day in May for the nicest weekend of the year—taking the opportunity as a group to show our appreciation. Only a few mothers were absent; again we turned the house over to our parents and planned a full weekend for them; not the least of which was our singing in the finals of Sachem Sing competition (upper). We dovetailed our activities with the University schedule to give our mothers—and ourselves—a wonderful time. Shown with their mothers are (middle, left to right) DICK HEATH (hands only), RON ULTES, BOB BACON, and BRIG YOUNG.

The final windup of the intramural athletic competition found us in fourth place, the eleventh time in eleven years that our chapter has placed in the top five.

And finally came final exams; we said goodbye to our graduating seniors, and the house was vacant again, with the brothers gone to summer jobs, summer vacations, summer camp; dispersing but preparing to gather again for the rush week, in which to welcome new Illinois men to ATO; ensuring the endurance of the values that we have found in our fraternity through our years in college—the best years of our lives.

Finances

YOU—and your parents—will be interested in our financial arrangements. Our housebill is \$85.00, paid monthly in nine equal bills.

The house subscribes to the Bresee-Warner accounting service.

The breakdown of the bill is as follows:

Board (prepared by one of the best cooks on campus)	\$51.75
Chapter dues (all of which remains with the chapter itself)	\$10.00
Rent (to alumni house corporation which completely owns the house	\$19.00
Social Fund (comprehensive, with no extra assessments)	\$ 2.50
Furniture Fund (for continual refurnishing of house)	\$ 1.50
Accident insurance (a unique feature, used to pay for injuries resulting from participation in house activities)	\$.25

The house is valued at over \$300,000.

We have no notes of any kind to sign.

Our housebill is average among fraternities.

Other expenses are the Pledge Fee, \$10.00, and Initiation Fee, \$75.00—both average or below average for fraternities. This fee, paid only once, of course, includes membership card, certificate of membership, pin, and life subscription to the ATO national magazine, *'The Palm.'*

Here Are Some Illinois ATOs You Might Know

Roger Adams, head of the U. of I. department of chemistry and chemical engineering; past president, American Assn. for the Advancement of Science.

J. Bruce Butler '22, president, Mississippi Valley Structural Steel Company, St. Louis.

Thomas Arkle Clark '95 (deceased), first dean of men (at Illinois) in the nation; first Educational Adviser, National Interfraternity Conference; founder, Phi Eta Sigma, freshman scholastic honorary; first initiate, Illinois chapter of Alpha Tau Omega.

Hugh W. Cross '21, former speaker of the Illinois House of Representatives; former Lieutenant-Governor of Illinois; presently a member of the Interstate Commerce Commission, Washington, D. C.

Stewart D. Daniels '21, executive secretary, Alpha Tau Omega; director, U. of I. Alumni Association.

J. J. Davis '07, head of entomology department, Purdue University; member of council, American Association for the Advancement of Science.

Lewis L. (Pic) Debner '39, former U. of I. basketball All-American; now head basketball coach, East St. Louis High School.

Bill Erickson '50, former U. of I. basketball captain and All-American; former member of the Wilkes Barre professional basketball team; now head basketball coach at Freeport High School.

Joe Giallombardo, former N.C.A.A. all-around gym-

nastic champion; now gymnastics coach, New Trier High School.

Paul M. Hammaker '25, general operating manager, Marshall Field & Co., Chicago.

W. Carleton Healy '20, vice president, Hiram Walker & Sons, Inc., Walkerville, Ontario.

Chester H. Hemphill '15, vice president, Elliott State Bank, Jacksonville, Ill.

Harvey C. Hopkins '24, vice president, American Can Company, New York.

Walt Kirk '47, former U. of I. basketball captain and All-American; former professional basketball player; now head basketball coach, Salem High School.

Harry C. Kopf '25, vice president, radio and television sales, National Broadcasting Company, Chicago.

Oscar J. Ogg '31, New York designer and calligrapher; officer, American Institute of Graphic Arts.

Harold A. Pogue '16, member of U. of I. all-time football team; past president, U. of I. Board of Trustees; retiring president of U. of I. Alumni Assn.

Lee H. Sentman '32, 1932 Olympic champion, low hurdles; chief engineer, States Improvement Company, Chicago.

E. L. Simmons '20, president, E. L. Simmons Construction Co., Decatur; vice president, Kuhne-Simmons Construction Co.; former director, U. of I. Alumni Association.