



DICK HEATH
President

ED PTACEK
Rushing Chairman

ATO AT ILLINOIS

Dear Rushee,

As you know, there are more fraternities at Illinois than at any other school in the country. This means you will have a wide selection from which to choose your home for the next few years. But it also means that, with rush week so short, your choice will be difficult.

Therefore, we have designed this booklet to give you an advance introduction to one of these fraternities—Alpha Tau Omega, now in its fifty-eighth year at Illinois.

In case the booklet leaves some of your questions about Illinois or ATO unanswered, be sure to write or phone me. I'll be looking forward to meeting you.

Sincerely yours,

Ed Ptacek, Rushing Chairman
715 S. Kensington Ave.,
La Grange, Illinois
La Grange 1387

Rushing Tips

The present-day fraternity has lost its snobbishness. No longer do fraternities look for men with rich parents, snappy clothes, and flashy cars. Nowadays, a fraternity looks at you for yourself. So introduce yourself with a genuinely energetic handshake, and remain yourself always; a false front is easy to spot.

Make it your business to be sure you talk to all the men in each house. If you are only allowed to talk with a few—friends from home, big-name athletes, chapter officers, etc.—be suspicious. Also, be suspicious of a house that uses high-pressure on you, or that runs down other fraternities. If a house needs to do this sort of thing to sell themselves, they probably haven't much to offer you.

In each fraternity, ask about scholarship, your financial obligations (housebill, pledge fee, initiation fee, extra assessments, notes to sign) and the financial position of the chapter, participation in University activities both as a house and as individuals, and about your obligations and duties as a pledge.

But above all, choose the fraternity with the kind of men you like; choose a group that is ambitious and energetic enough to take part in all phases of college life, is friendly—but not false, and has the same interests, goals, and general likes as you do. Be sure the house you choose is a well-rounded house.

ATO, as any fraternity, would rather see you be a good fraternity-man elsewhere than a bad fraternity-man in ATO. So keep your head, don't be persuaded by high-pressure from any fraternity or from other rushees, and you'll be sure to find the group of men that are right for you.





Alpha Tau Omega, embracing 58,000 members in 115 chapters is represented on college campuses in 43 states, the District of Columbia and British Columbia. ATO stands as the sixth largest fraternity with respect to chapters and the seventh largest with respect to total membership. Alumni chapters, numbering 87, are to be found in key cities in 37 states plus the District of Columbia and British Columbia.

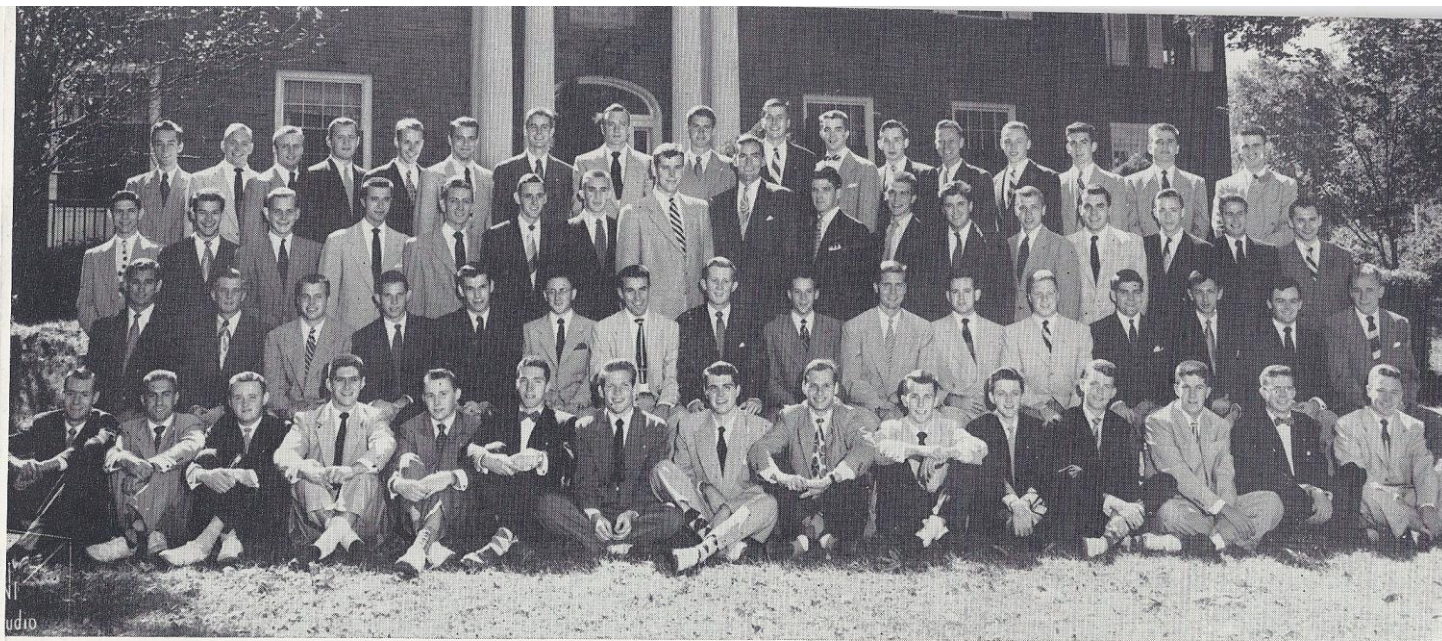
Alpha Tau Omega pioneered in the field of placement and vocational work, and in 1935 established the first successful fraternity placement service. Today the widely copied ATO Placement Service deals with more than 3,000 firms from coast to coast, finding positions for graduating seniors and alumni seeking changes. Valuable counsel is given through the Fraternity's Vocational Advisory Board.

A new idea of giving fraternity pledges a useful community project during pre-initiation week, instead of giving them **Hell**, is sweeping the Greek World. This idea was conceived back in February of 1950 by **Bob Lollar**, then president of Delta Alpha chapter of Alpha Tau Omega at the University of Indiana.

Because of the importance of the project, much publicity has been given to Alpha Tau Omega's plan of "Service—not Savagery". One of the many newspaper and magazine articles that have been written was **The Metamorphosis of Hell Week** which appeared in the September 1951 issue of **Reader's Digest** (upper).

Last year our chapter at Illinois entered into this wonderful plan. Twenty-four pledges gathered furniture from other fraternities, sororities, and private homes in Champaign and Urbana (lower). This furniture was given to a community housing project for the poor. The pledges enjoyed contributing to the community in this manner. They realized that besides helping the poor, their efforts also helped to strengthen the fraternity system as a whole.





TOP ROW: Hugh Davison, Urbana; Bob Lavender, Christopher; Roy Burt, Mission, Kansas; Jack Chamblin, Robinson; Dave White, Champaign; Charley Palmer, Champaign; Steve Hill, Springfield; Joel McNulty, Peoria; Chuck Gathers, Boulder, Colorado; Bill McCarty, Tuscola; Dave Condon, Decatur; Jack Young, Aurora; Jim Sampson, Champaign; Bill Huber, Glen Ellyn; Frank Kastor, Glencoe; Tom Bacon, Anna; Barry Blough, La Grange.

THIRD ROW: Dick Swanson, Byron; Bob Carlisle, La Grange; George Keranen, Homewood; Andy Toth, South Bend, Indiana; Nick Weber, San Carlos, California; Jim Earl, Bloomington; Bob Halverson, Chicago; Bob Peterson, Wayne; Morris Jones, Flossmoor; Bob Moore, Winnetka; Ron Ultes, Elgin; Bruce Frazier, Glencoe; Ralph Peterson, Chicago; Jim Mitchell, La Grange; Bud Wright, Flossmoor; Dick Tarrant, Champaign; Bob Phillips, Springfield.

SECOND ROW: John Bowman, Cicero; Bill Champion,

Byron; Bruce Stoneberg, La Grange; Lou Krantz, Wilmette; George Bartusek, Chicago; John Seiler, Pana; Frank Martin, Rantoul; Bob Bacon, Wilmette; Nuel Belnap, Winnetka; Jack Hensler, La Grange; Dick Heath, Robinson; Ed Ptacek, La Grange; Don Young, Taylorville; Wally Lucas, West Frankfort; Bob Smith, Carmi; Curly Vieth, La Grange.

FIRST ROW: Dick Miller, Champaign; Guy Proctor, Blue Island; Bob Twohey, Ottawa; Rae Downey, Wakefield, Massachusetts; Jim White, Champaign; Dick Buescher, Oak Park; Ken Nordquist, Chicago; Al Peters, Arlington Heights; Kip McLaughlin, Winnetka; Marv Andresen, Chicago; Skip Le Grande, Champaign; Stan Bush, Champaign; Andy Barnett, West Frankfort; Jack McCarthy, Chicago; Richie Sampson, Champaign.

NOT IN PANEL: Scotty Farmer, East St. Louis; Lyle Ellicott, Vandalia; Herb Landon, Jerseyville; Jim Norman, Marion; Jim Nutt, Paris; Joe Baker, Springfield; Bill Kelly, East Hampton, New York.

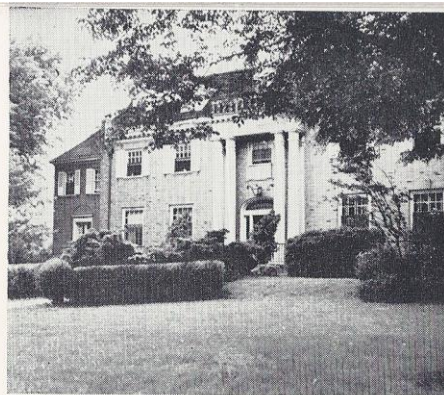
Here Is Our Story

This is our chapter house—our home away from home: a three-story brick and steel colonial building; completely fireproofed, spacious, the most modern on campus; where some fifty-five of us live together, study together, have fun together throughout the school year.

It was built in 1930, on Pennsylvania avenue, directly across from University grounds. Downstairs are the huge walnut-panelled living room and Clark Room (middle), named for **Thomas Arkle Clark**, the First of Deans; flanking these are the card room and the recreation room; a sunken dining room, opening on either side to the lawns through French doors, leads down from the central entrance.

We have kept our house in excellent condition; in the past year alone the Clark Room was completely modernized, and all the downstairs furniture—including the mammoth “seven-passenger” couch—were re-covered; the outside trim was all repainted this summer, and the complete redecoration of the card room and recreation room has been finished. So it is with the spacious, comfortable, “1101 Club”; with pride and satisfaction we return each fall to see how well our house looks.

Upstairs are the study rooms (lower) — 22 in number — and three dormitories. The study rooms go through a cyclic period of reconditioning, with fresh paint, new furniture, modern decoration continuously renovating the older looking rooms. Our larger rooms hold three men; our smaller ones two; this arrangement, with plenty of room, lighting, storage space, makes for ideal study conditions. A freshman is always placed with a junior or a senior roommate, and, whenever possible, with one who has had experience in the courses that that freshman will be taking.





This emphasis on scholarship underlies all our planning, giving us a firm basis for achieving leadership in all activities of the campus. We believe our first aim should be to acquire an education; our first duty towards a pledge, and his towards us, to ensure his making the best possible grades. Our study hours are enforced and respected; our upperclassmen conduct seminars, our file system is of unquestioned help in studying for exams.

But studying is not everything for ATOs. The chapter starts things rolling socially with its annual Pledge Dance, given by the actives to formally introduce our new pledges to the campus. This dance is highlighted by the presentation of paddles to the pledges by their dates. **Pledge Richie Sampson** receives his favor (?) from his date, **Gamma Phi Beta Carol Meyer** (upper). Pledges are encouraged to date; nothing shapes a man up like a woman—and with the help of the social chairman and other actives, a pledge soon learns that the famous Illinois “ratio” doesn’t mean much.

With the dances and picnics and parties of fall come pinhangings, and after the pins, the pin serenades; admittedly no glee club, the girls like to hear our voices, as the **Kappa Kappa Gammas** do here, as the house forms around a candle-lit Maltese Cross to sing our sweetheart song to **Jeanne Berger**, pin girl of **Bruce Frazier** (middle).

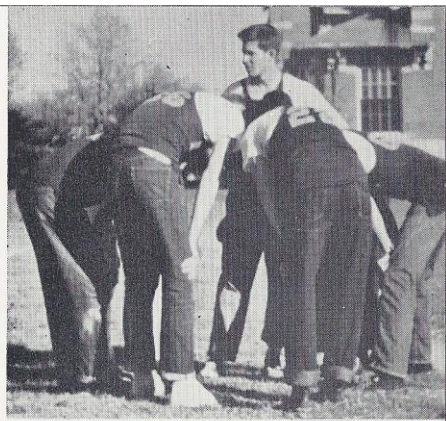
“Fall equals football” is an old college equation, and ATO opens its doors in hospitality during the big football weekends to old and young alumni, to parents, to members of other chapters, and all the friends of the members. Each game has its attendant ceremonies, but none is more colorful than the traditional **Homecoming**, with all its shows and excitement and activities. Our house plays a full part in these ceremonies, last year winning the fraternity decorations trophy for the second consecutive year with a huge three-dimensional Indian sharpening his ax in order to kill the hawk, and entitled “**Sharpenin’ Up**” (lower). During the weekend over 250 persons were guests of the house.

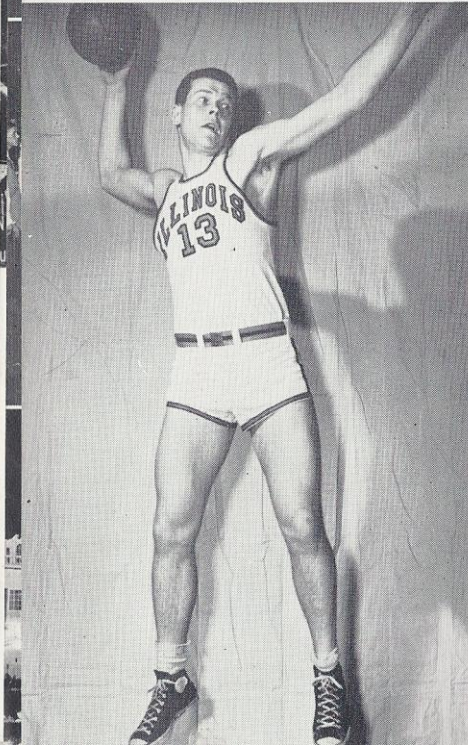
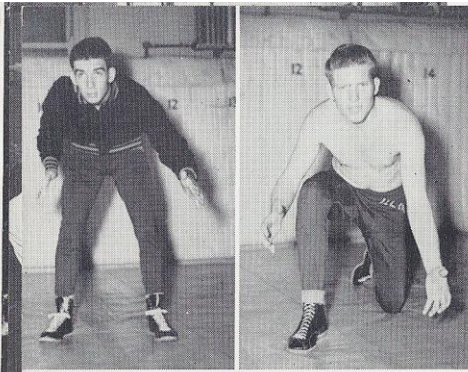
And while Ray Eliot & Co. were winning for Illinois, ATO had a winner of its own. Our intramural football team (upper), led by baseball stars **Lou Krantz** and **Bob Moore**, got the house off to a fine start by collecting many valuable intramural points.

Football weekends are jam-packed, and not a little of the excitement happens at our house. We think it important to help members develop special talents, socially as well as scholastically, and to acquire poise in front of people. Monday night pledge entertainment—comedy routines, pantomimes, songs, music—is a tradition the whole house enjoys, and the results are shown in top-notch entertainers—such as the “**Rapid Roberts**” (middle) ; **Bob Lavender** on the piano, **Bob Neeley** on sax, and **Bob Smith** on drums. At ATO the whole house gets into the act.

Dad's Day, as big an event as Homecoming, had us turning over the whole house to our fathers for the weekend. This is an important occasion for us; over forty of forty-eight fathers were here last year. Among the activities is the annual Turkey Run on Friday afternoon in which each fraternity combines forces with a sorority to compete in an obstacle race for a 20-pound turkey. ATO won the bird for the second straight year last fall, in mutual assistance with the **Kappa Alpha Thetas**.

Another annual dance which is always a success is the **Outhouse Scramble**. At this time the house goes hill-billy for a night, complete with stills, manure wagons, live chickens, plenty of hay, and a privy (including a Sears Roebuck catalogue). A feature of this dance is the costuming: two yards of calico material are furnished each date and along with a prize for the cutest costume is one for the girl who returns the most unused cloth. Here, Social chairman **Brig Young** marvels over the excess material returned by **Chi Omega Mary Marmion**, while Dance chairman **Dave White** presents the cutest costume prize to **Betty Hughes** (lower), pin girl of president **Dick Heath**.





We have fun together. Familiar sights are the bull sessions, ranging over everything from sports to philosophy, with a frequent detour onto the subject of women; the seven-passenger filled to its voluminous capacity with brothers toasting their feet before an open fire; the ten o'clock break when the house relaxes with a little horseplay; bridge sessions, the ping-pong table always busy, and, in spring and fall, the horseshoe pit and volleyball court as much in demand; even chess has its firm adherents. Everybody lets off a little steam before dinner, and the trio helps it along by beating out "South" in the Clark Room; the piano gets a continuous workout between quiet hours, and the quartet goes slightly mad practicing a barbershop ballad.

Socializing has interesting prospects, too, and every weekend the brothers and the pledges go double-dating or triple-dating to picnics, shows, parties, hayrides, University entertainments. Intramurals combine essential sports with dates, with many of the girls coming out to watch us play; and often we arrange a little get-together with the opposing fraternity after the game. There always seems to be someone else who also wants to swim or play golf or tennis, or go bowling; and in the weekends you bring a buddy back to your home town or go to his. All these things add up to the part of college a person remembers long after Rhet 101 is forgotten.

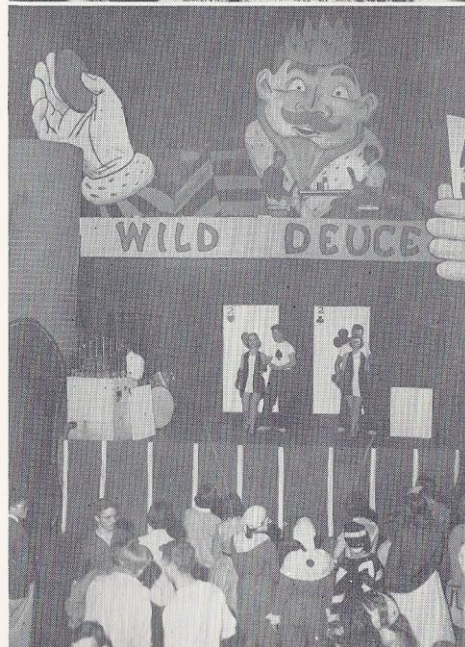
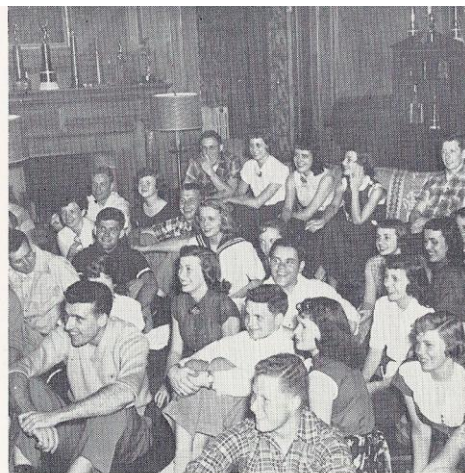
Important, too, are individual campus activities, and best known of these is athletics. Last year's pledge class made a traditional contribution to Illinois' teams, with **Jack Chamblin** in football, **Steve Hill** in tennis, **Marv Andresen** in baseball, and **Frank Kastor** (upper left) and **Ken Nordquist** (upper right) both making appearances in varsity wrestling competition.

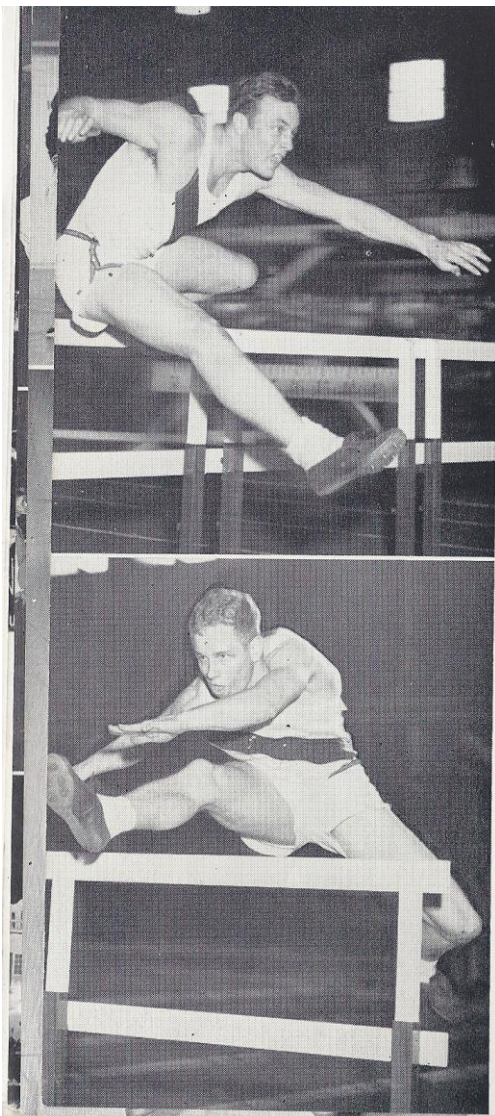
Meanwhile **Bob Peterson**, (lower) six-foot eight-inch junior, played a vital part at center as Illinois' basketball team swept to the Big Ten championship and third place in the NCAA tournaments for the second straight year.

There are several events throughout the year which prove that Alpha Tau Omega does not end outside of the chapter house or after one's college days are over. Each year one Sunday in March is set aside for **Founder's Day**. At this time all the active members of our chapter play host to as many of **alumni** of Alpha Tau Omega that can possibly assemble at the chapter house. Another event about the same time of the year is "**State Day**". All actives and pledges of ATO chapters at **Illinois, Indiana, Northwestern, Purdue, De Pauw, Monmouth, and Rose Polytechnic Institute** gather at some centrally located town and enjoy a program of events unsurpassed in the fraternity world. Dinner, speeches, singing contests, and a dance highlight "**State Day**".

Wednesday evening exchanges, where the top campus sororities come to the house to make friends, play bridge, dance, eat, and be entertained, are a tradition also, and here our hospitality really pays off. **Chi Omegas** and ATOs laugh while veteran comedian **Bill McCarty** does "Life shore gits tegious, don't it?" (upper).

But the big event of the spring is the **Spring Carnival**, tops among college weekends. Sponsored by the **Campus Chest**, equivalent to most cities' Community Chest, it captures all the excitement and gaiety of a circus plus a few college kicks of its own. Leading houses enter the show competitions to earn money for charity—\$16,000 worth last year—and incidently to have a terrific time. ATO goes all out for this one, being quite disappointed last year with its third place as it was the first time in six years that we were not victorious. However, the show was popular and the brothers had a most wonderful time with **Delta Gamma** sorority and will be ready to begin the victory string again next spring.





Besides the many house activities that have brought success to the house, many ATOs have gained individual recognition. The most important campus honorary is **MaWanDa**, for senior men; elected to it last year was **Bruce Frazier**, baseball star.

The younger activity men include **Bud Wright**, who served as junior class president and Student senator, **Roy Burt**, who received a major chairmanship on Campus Chest, as well as making *Sachem*; baseballer **Ron Ultes**, who also made *Sachem*; **Jack Young**, assistant sports editor of the *Daily Illini*, another new member of *Sachem*; **Jack McCarthy**, who was chosen as freshman representative to the Student Senate and also to *Skull and Crescent*, sophomore fraternity honorary; and **Kip McLaughlin** who is our other representative to *Skull and Crescent*.

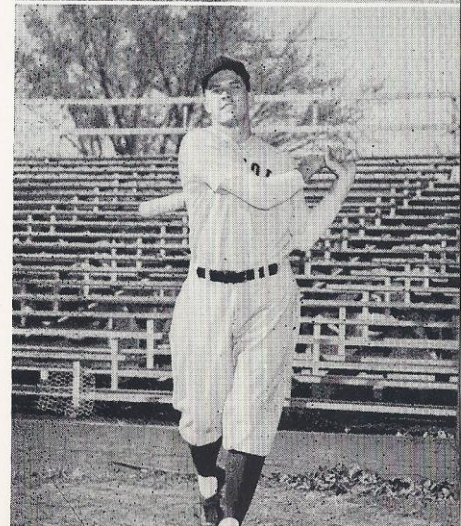
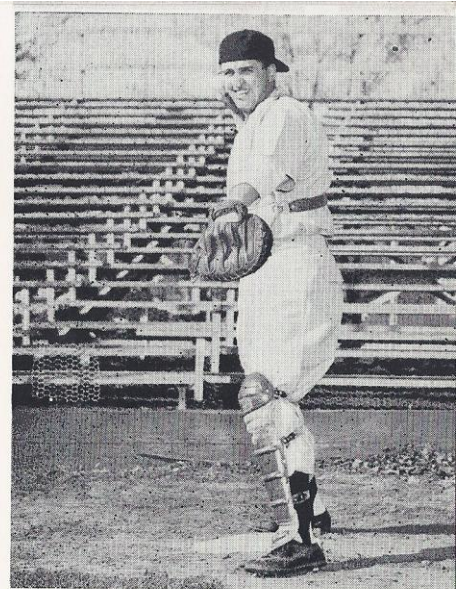
Illinois' track team once more came through with victories in both the indoor and outdoor Big Ten meets, with **Joel McNulty** (upper) winning the high hurdles in each meet and taking fourth in the low hurdles in the outdoor meet. **Curly Vieth** (lower), who took fifth in the high hurdles his sophomore year, hurt the Illinois team by being declared ineligible last year. Joel, however, is making up for this loss until Curly can return. Besides the Big Ten meets, Joel also took first place in the **Drake Relays** and tied the Illinois varsity high hurdle record of 14.2 seconds. With a few good breaks this summer, Joel may be on the United States 1952 Olympic team.

As important as campus activities are the opportunities for leadership within the house—in the house offices, the committee chairmanships, the pledge training. The philosophy of ATO's pledge program is one of guidance rather than restriction. Our chapter has **no hazing, no swatting, no hell week.**

Under the guidance of the senior roommates, the pledgemaster, and the house as a whole, the pledge class is soon organized as a unit, with its own officers, social events, and meetings as well as sharing in those of the active chapter. We feel it important that each pledge learn quickly that teamwork and cooperation are essential to success, both in college and afterwards; and the close unity of the pledge class assists in forming those friendships that last the rest of each person's life. With full fraternity membership this unity is dissolved into the greater unity of the house, but the invaluable lessons of loyalty, spirit, and cooperation learned as a pledge are not forgotten.

The responsibility of planning, organizing, and governing the house activities can be serious business, and the chapter officers are chosen carefully twice each year. Our present officers are **Dick Heath**, president; **Joel McNulty**, vice-president; **Jim Norman**, secretary; **Jim Mitchell**, treasurer; **John Seiler**, House manager; **Dick Swanson**, keeper of annals; **Dave White**, pledgemaster; **Stan Bush**, sentinel; **Lyle Ellicott**, social chairman; **Ed Ptacek**, rushing chairman and **Bill Huber**, scholarship chairman.

Illinois did well in spring athletics; **Scotty Farmer** saw much action with the tennis team; the baseball team surprised all concerned by sharing the Big Ten championship. Starting line-ups found **Lou Krantz**, captain, in center field, **Bruce Frazier**, captain-elect for next year, catching (above), and **Lefty Moore** at first base (lower). Sophomore **Ron Ultes** alternated in right field this year, so Illinois baseball and ATO should make quite a showing next year.





We welcomed our mothers to the house and campus on the University **Mother's Day** in May for the nicest weekend of the year—taking the opportunity as a group to show our appreciation. Only a few mothers were absent; again we turned the house over to our parents and planned a full weekend for them; not the least of which was our singing in the finals of **Sachem Sing** competition (upper). We dovetailed our activities with the University schedule to give our mothers—and ourselves—a wonderful time. Shown with their mothers are (middle, left to right) **Dick Heath** (hands only), **Ron Ultes**, **Bob Bacon**, and **Brig Young**.

The final windup of the **intramural athletic competition** found us in fourth place, the eleventh time in ten years that our chapter has placed in the top five.

And finally came final exams, and we said goodbye to our graduating seniors, and the house was vacant again, with the brothers gone to summer jobs, summer vacations, summer camp; dispersing but preparing to regather again for the rush week, in which to welcome new Illinois men to ATO; ensuring the endurance of the values that we have found in our fraternity through our years in college—the best years of our lives.

Finances

You—and your parents—will be interested in our financial arrangements. Our housebill is \$83.25; paid monthly in nine equal bills. The house subscribes to the Bresee-Warner accounting service.

The breakdown of the bill is as follows:

Board (prepared by one of the best cooks on campus).....	\$51.00
Chapter dues (all of which remains with the chapter itself).....	10.00
Rent (to alumni house corporation which completely owns house).....	18.00
Social Fund (comprehensive, with no extra assessments).....	2.50
Furniture Fund (for continual refurnishing of house).....	1.50
Accident insurance (a unique feature, used to pay for injuries, etc., resulting from participation in house activities).....	.25

The house is valued at over \$200,000.

We have no notes of any kind to sign.

Our housebill is average among fraternities.

Other expenses are the Pledge Fee, \$10.00, and Initiation Fee, \$65.00—both average or below average for fraternities. This fee, paid only once, of course, includes membership card, certificate of membership, pin, and life subscription to the ATO national magazine, "The Palm."

Here Are Some Illinois ATO's You Might Know

Hugh W. Cross, '21, former speaker of the Illinois House of Representatives; former Lieutenant-Governor of Illinois; presently a member of the Interstate Commerce Commission, Washington, D. C.

Harold A. Pogue, '16, member of the U. of I. all-time football team; past president of the U. of I. Board of Trustees; current president of the U. of I. Alumni Association.

Bill Erickson, '50, All-American in basketball; former Illinois varsity captain; former member of the Wilksborough professional basketball team.

Harry C. Kopf, '25, vice-president, National Broadcasting Company, Chicago.

Roger Adams, head of the U. of I. chemistry department; past president, American Association for the Advancement of Science.

Walt Kirk, '47, All-American in basketball; former varsity captain and professional basketball player.

C. Kenneth Thies, '27, past president, St. Louis Bar Association; now mayor of Clayton, Mo.

E. L. Simmons, '20, president, E. L. Simmons Construction Co., Decatur; vice-president, Kuhne-Simmons Construction Co.; member, U. of I. Alumni Association Board.

Lewis L. (Pic) Dehner, '39, All-American in basketball; now basketball coach, East St. Louis High School.

J. Bruce Butler, '22, president, Mississippi Valley Structural Steel Company, St. Louis.

John Twomey, '48, former member of the American All-Star Track and Field Team.

W. Carleton Healy, '20, vice-president, Hiram Walker & Sons, Inc., Detroit.

Harvey C. Hopkins, '24, vice-president, American Can Co., New York.

Joe Giallombardo, '40, former N.C.A.A. all-around gymnastic champion; now gymnastics coach, New Trier High School.

J. J. Davis, '07, head of entomology department, Purdue University; member of council, American Association for the Advancement of Science.

Walt Kersulis, '50, former Illinois football and basketball player; now playing professional basketball, Louisville, Ky.

Oscar J. Ogg, '31, New York designer and calligrapher; officer, American Institute of Graphic Arts.

Paul Hammaker, '25, merchandise manager, Marshall Field & Co., Chicago.

Burdette Thurlby, '50, former Illini basketball and baseball player; now playing with the Fort Leonard Wood Stars.

Adam Strohm, '00, retired head, Detroit Public Library.
Lee H. Sentman, '32, 1932 Olympic champion, low hurdle event; Chief Engineer, States Improvement Co., Chicago.

Chester H. Hemphill, '15, vice-president, Elliott State Bank, Jacksonville, Ill.

Thomas Arkle Clark, '95, (deceased), first Dean of Men (at Illinois) in the nation; first Educational Advisor, National Interfraternity Conference; founder, Phi Eta Sigma, freshman scholastic honorary; first initiate, Illinois chapter of Alpha Tau Omega.